

New microphone solutions for ceiling and desk installation

Wedemark/Amsterdam, 1 February 2011 – At ISE in Amsterdam, audio specialist Sennheiser is presenting modular white microphones for ceiling installation and a new entry-level series of speakers' microphones that offers Sennheiser quality at an attractive price.

Ceiling microphones

Some of the well-known Installed Sound microphones from Sennheiser are now available in white for the first time. The new models blend harmoniously into the background when suspended microphones are needed in public buildings, conference rooms or churches – for example for recording a choir. The white models include the ME 34 W (cardioid), the ME 35 W (super-cardioid) and the small ME 36 W shotgun microphone (super-cardioid/lobar). White combination accessories are also available, including a short gooseneck (MZH 3015 W), a metal ceiling hanger for attaching and aligning the microphone head (MZH 30 W) and a twist-free, 9 m cable with a cable winder (MZH 30 W). "These components enable the customer to put together individual, tailor-made solutions to transmit the sound in optimum quality," explained Product Manager Kai Tossing. "A perfect solution for speech and vocals."



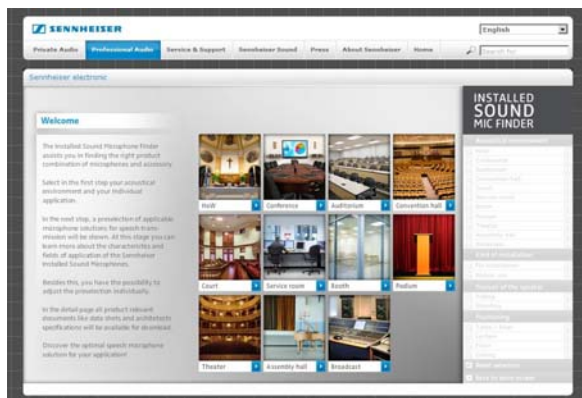
Gooseneck microphones

At ISE, Sennheiser is also presenting the first two models of an entry-level series of speakers' microphones. The MEG 14-40-B gooseneck microphone and its sister model, the MEG 14-40-LB with an LED ring, feature a KE 10 cardioid capsule from Sennheiser in their tough metal housings. "The microphones are manufactured at our state-of-the-art production facility in Germany – and come at an attractive price," Kai Tossing added. "They are ideally suited for equipping conference halls, speakers' podiums and announcement desks and are the optimum choice for planners looking for a cost-effective solution with excellent speech intelligibility."



Installed Sound Microphone Finder

In order to provide support for all types of public address projects, Sennheiser is now offering an Installed Sound Microphone Finder at www.sennheiser.com. The Microphone Finder assists in finding the right microphones for the application as well as for the acoustic environment and its characteristics. When selecting one of the proposed microphone solutions, the Finder then explains the individual components, provides 3D planning data (dxf files) and downloadable pdf files with microphone descriptions, technical data, profiles and precise dimensions for installation.



Kai Tossing: "It's an extremely useful tool, not only for planners. It enables you to quickly gather all data and facts in a presentable form and provides a detailed overview of the planned application." The Microphone Finder is available at http://www.sennheiser.com/sennheiser/home_en.nsf/root/professional_isfinder currently in four languages (English, German, French and Spanish).

Visit Sennheiser at ISE 2011, Hall 2, Stand A58.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €390 million in 2009. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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Captions:

ME 36 with gooseneck.jpg: At ISE, Sennheiser is launching white variants of its ME Series for ceiling installation

MEG 14-40-L B.jpg: The MEG 14-40-L B gooseneck microphone is part of Sennheiser's new entry line of speakers' microphones

MicFinder_en.jpg: Find the right microphone for your application with Sennheiser's Installed Sound Microphone Finder