

Sennheiser Communications joins Aastra Approved Partner Program A2P2 as Certified Member

Copenhagen, Denmark, 21st March 2011 - Sennheiser Communications, a leading supplier of premium headset solutions, today announced that it has joined the Aastra Approved Partner Program A2P2 as Certified Member. Compatibility and interoperability testing have been successfully completed for Sennheiser Communications DW Series wireless and SH / CC wired headsets in combination with Aastra system terminals and communications systems. By becoming a Certified Partner Sennheiser Communications has achieved the highest level of accreditation.

The electronic hook switch (EHS) is one of the key features of the fully compatible Sennheiser Communications headset and Aastra phone solution, as its remote working allows users much greater flexibility. With Aastra Analog, IP and SIP based phones, the DW Series wireless headsets enable the user to perform key functions remotely such as answering and ending calls, adjusting the volume and muting the headset, making the whole experience a great deal easier.



Sennheiser Communications and Aastra technicians tested the compatibility of the wired and wireless headsets comprehensively, and the solutions have been verified at several customer sites in the field. "Sennheiser Communications headsets are now certified as fully compliant with our solutions, having undergone extensive testing under diverse scenarios. This certification guarantees compliance with Aastra products", says Bernd Jobes, manager of Aastra's A2P2 Partner Program.



Lars Riis Rasmussen, Strategic Alliance Manager for Sennheiser Communications, adds: "We're delighted to be working with Aastra Telecom, as it gives us the opportunity to provide real value to our mutual customers through a fully tested and compatible, innovative communications solution. As the primary interface

for Call Centers, Offices and Unified Communications professionals - Sennheiser Communications headsets provide leadership in sound quality, comfort and hearing protection."

About Sennheiser Communications

Sennheiser Communications A/S is a joint venture between the electro acoustics specialist Sennheiser Electronic GmbH & Co. KG and the hearing healthcare specialist William Demant Holding Group. The company manufactures wireless and wired headsets for mobile phones, Call Centres, Offices and Unified Communications, as well as PC and Mac computer headsets for VoIP, entertainment and gaming. Sennheiser Communications offers both single and double sided headsets to suit individual needs and has a wide range of solutions. For more information please visit www.senncom.com

About Aastra Application Partner Program (A2P2)

The Aastra A2P2 Partner Program helps enriching their strategic partners solutions using the power of Aastra's Communication Platform. The Aastra Application Partner Program is designed in order to:

- Providing all necessary information to integrate the partners application with Aastra's Communication Platform
- Providing explanation on how to use the full functionality of Aastra equipment
- By testing and verification of the partners solutions to assure that mutual customers can buy a reliable solution and assuring sales; i.e. that people do not run into support or after-sales issues

About Aastra Telecom

Aastra Telecom is a Canadian business unit of Aastra Technologies Limited, a leading company at the forefront of the enterprise communication market. Headquartered in Concord, Ontario, Canada, Aastra develops and delivers innovative communications products and applications for businesses. Aastra's operations are truly global with more than 50 million installed lines around the world and a direct and indirect presence in more than 100 countries. Aastra is entirely dedicated to enterprise communications and offers one of the most complete portfolios of unified communications solutions individually tailored to satisfy its customers' requirements. With a strong focus on open standards, Aastra enables enterprises to communicate and collaborate more efficiently. For additional information on Aastra, visit our website at www.aastra.com

For more information about Sennheiser Communications or Aastra Telecom please visit www.senncom.com, www.aastra.com or contact:

Sennheiser Communications A/S
Lars Riis Rasmussen
Strategic Alliance Manager
Langager 6 - 2680 Solrød Strand
Tel +45 56 18 00 15
Fax +45 56 18 00 95
lra@senncom.com

Aastra Telecom Schweiz AG
Stefan Züger
Marketing & Communication Manager
Ziegelmattestrasse 1, CH-4503 Solothurn
Tel: +41 32 655 38 20
szueger@aastra.com

Caption: The DW Series wireless headsets are one of the product lines which have been tested compatible with the Aastra Analog, IP and SIP based phones.