

## New Sennheiser wired Circle headsets optimized for Microsoft Lync

**Copenhagen, 11 June 2012 – Sennheiser Communications, a leading provider of premium headset solutions, announces the launch of two new headsets optimized for Microsoft Lync in their wired Circle Series: the dual-sided SC 260 USB ML and the single-sided SC 230 USB ML. Designed for HD voice clarity sound and comfort, these UC-ready headsets are optimized for Microsoft Lync to help enhance productivity in busy working environments.**



The Circle Series of headsets by Sennheiser Communications is designed to deliver HD voice clarity sound and comfort for busy contact center, office and Unified Communication professionals. "In increasingly busy workplaces, smart communication tools that allow users to

work more efficiently can give a competitive advantage. With Sennheiser's launch of its new wired Circle Series headsets optimized for Microsoft Lync, we can help provide our mutual customers with an even wider choice of Unified Communications tools to improve their business productivity," says Giovanni Mezgec, General Manager Lync Marketing at Microsoft Corp.

Lars Riis Rasmussen, Strategic Alliance Manager for Sennheiser Communications, adds: "In addition to our DW series of wireless headsets, we are now pleased to be extending our portfolio with these two new wired products optimized for Microsoft Lync. With our leadership in sound quality, comfort and hearing protection, contact center, office and Unified Communication professionals can enjoy an enriched communications experience."



### **Performance design for maximum efficiency**

With user efficiency at the heart of their design, the new dual-sided SC 260 USB ML and the single-sided SC 230 USB ML are working tools aimed at professionals who require HD voice clarity sound in busy and noisy working environments.

Built to last, with a durable ergonomic construction, the new wired Circle Series optimized for Lync is designed for relaxed all-day wearing.

Features include Sennheiser HD voice clarity sound for a natural listening experience, Sennheiser ActiveGard™ technology for acoustic burst protection and flexible, noise-cancelling microphone for optimum speech clarity.

### **Sennheiser at Microsoft Worldwide Partner Conference 2012**

As an official Microsoft Lync partner, Sennheiser Communications will attend this year's Microsoft Worldwide Partner Conference (WPC), which will be held in Toronto from July 08-12, 2012. This annual gathering of the Microsoft partner

community is a forum to gain insight into the Microsoft business and technology roadmap for 2012, learn how to expand business possibilities and experience the latest in solution innovations. WPC is comprised of keynotes, breakout sessions, Solution Innovation Center (SIC), interactive theater sessions, and multiple networking opportunities. For more information or to register, go to <http://DigitalWpc.com>. The Sennheiser booth is #551.

### **About Sennheiser Communications**

Sennheiser Communications A/S is a joint venture between the electro acoustics specialist, Sennheiser Electronic GmbH & Co. KG and the hearing healthcare specialist William Demant Holding Group. The company manufactures wireless and wired headsets for mobile phones, call centers, offices and Unified Communications, as well as PC and Mac computer headsets for VoIP, entertainment, and gaming.

For more information about Sennheiser Communications

**Lars Riis Rasmussen** – Strategic Alliance Manager

Phone: +45 56 18 00 00

e-mail: [lra@senncom.com](mailto:lra@senncom.com)

Caption: *Sennheiser's new SC 260 USB ML is optimized for Microsoft Lync*