

New Sennheiser wired Culture™ Series headsets optimized for Microsoft Lync

Copenhagen, 13 November 2012 – Sennheiser Communications, a leading provider of premium headset solutions, announces the launch of two new headsets in its Culture™ Series line-up: the single-sided SC 30 USB ML and the dual-sided SC 60 USB ML.



Designed for Unified Communications (UC) professionals, the new Culture™ Series headsets deliver HD voice clarity sound, comfort and maximum call-handling flexibility. With more and more workplaces embracing the productivity advantages of UC, smart tools are necessary to deliver the benefits across enterprises.

“With the launch of its wired Culture™ Series headsets optimized for Microsoft Lync, Sennheiser provides our mutual customers with a comprehensive portfolio of unified communications tools that meets a broad array of business needs,” says Giovanni Mezgec, general manager Lync Marketing at Microsoft Corp.

Lars Riis Rasmussen, Sales & Marketing Director at Sennheiser Communications, adds: “We are delivering our Culture™ Series headsets at a price-point that makes them ideally suited to mass deployment, without any compromises in sound quality or comfort. Together with our DW Series wireless headsets and Circle™ Series wired headsets, we offer customers a comprehensive portfolio of headset solutions optimized for Microsoft Lync. Now everyone can enjoy an enriched communications experience.”

Delivering deployment quality to UC workplaces



Specifically designed with UC deployment quality in mind, SC 30 USB ML and SC 60 USB ML deliver HD voice clarity sound and comfort

Sennheiser Culture™ Series headsets are ideal for enterprises transitioning to UC, and help smooth the change to a new productive culture by delivering the key voice element in premium Sennheiser sound.

These two ultra lightweight headsets with integrated call control unit and USB connector offer great functionality and convenience when connected to Microsoft Lync. Features include noise-canceling microphone, large comfortable ear pads, bendable boom arm for microphone positioning and ActiveGard™ technology for protection from acoustic shock and sudden sound surges.

About Sennheiser and Sennheiser Communications

Sennheiser is one of the world's leading manufacturers of headphones, microphones, wireless transmission systems and high-quality headsets for both business and entertainment.

Drawing on the electro acoustics expertise of Sennheiser and the leading hearing healthcare specialist William Demant, Sennheiser Communication's wireless and wired headsets for contact centers, offices and Unified Communications professionals are the result of Sennheiser's and William Demant's joint leadership in sound quality, design, wearing comfort and hearing protection.

For more information about Sennheiser Communications, please contact:

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Caption: *Sennheiser's new SC 60 USB ML is optimized for Microsoft Lync*