

Get the right mic for your sound – Sennheiser’s ‘evolution Soundroom’ app makes choosing a microphone easy

Wedemark/Frankfurt, 10 April 2013 – With such a broad range of microphones meeting a wide spectrum of needs, what’s the best way to identify the Sennheiser mic that’s right for you? What’s the difference between vocal microphones like the e 935 and e 945? How does the bass drum sound change when it is picked up by two microphones? With the ‘evolution Soundroom’ app for the iPad you can stop wondering and get hands on: just select a microphone and listen to its sound using professional recordings!



“This app brings the reproduction side of a recording studio to the iPad,” explains Oliver Ohrndorf, Marketing Manager for Music Industry, Live Sound and Rental. “‘evolution Soundroom’ not only allows users to compare microphones virtually, but also to create their own mixes and save them as presets.”

Based on professional recordings

The audio material used for the iPad app has been recorded with incredible precision in the Sennheiser Studio (formerly Peppermint Park Studio) by Gregor Zielinsky, tonmeister and International Recording Applications Manager, and live sound engineer Sebastian Schmitz, Product Manager for Wired Microphones.



With drums, bass, electric guitar, acoustic guitar, trumpet, trombone and saxophone, the audio recordings for the app are extensively orchestrated and show the best microphones for each instrument. All microphone tracks are available in high audio quality (44.1 kHz WAV), raw and can be

remixed to suit the user's requirements. Using the app, users can listen to and compare the following Sennheiser microphones:

- Vocal microphones:
 - MK 4 (large-diaphragm true condenser, cardioid)
 - e 965 (large-diaphragm true condenser, cardioid and super-cardioid)
 - e 945 (dynamic, super-cardioid)
 - e 935 (dynamic, cardioid)
 - e 865 (condenser, super-cardioid)
 - e 845 (dynamic, super-cardioid)
 - e 835 (dynamic, cardioid)



- Instrument microphones:
 - Bass drum: e 901 (miked from the inside), e 902 (inside + outside), e 602 (outside)
 - Snares: e 904 above; e 604 top and bottom
 - Hi-hat: e 914, e 614
 - Rack tom: e 904, e 604
 - Floor tom: e 904, e 902
 - Overheads: 2 x MK 4, 2 x e 914
 - Bass: MK 4, e 906, direct out
 - Electric guitar (solo): MK 4, e 906
 - Electric guitar (rhythm): MK 4, e 906, e 606
 - Electric guitar (room mic): MK 4
 - Acoustic guitar: 2 x MK 4, direct out
 - Trumpet: MK 4, e 908
 - Trombone: MK 4, e 908
 - Saxophone: MK 4, e 908
 - Wind instruments, room mics: 2 x MK 4

Building on this exciting feature set, Sennheiser plans to develop the app further, for example, by adding different musical styles. The evolution Soundroom app can be downloaded from the Apple Store for free. More information is available at:

www.sennheiser.com/evolution.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €531 million euros in 2011. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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Photo captions:

evolution Soundroom App.jpg: An audio impression is worth a thousand words: the evolution Soundroom app allows Sennheiser microphones to be compared virtually

Master level.jpg: The mixing console interface of the app

Vocals Subgroup.jpg: For vocals, the app offers a large selection of comparison recordings