

Sennheiser presents MOMENTUM Special Edition Headphones Bundle to celebrate the partnership with V&A's "David Bowie is" exhibition

London/Wedemark, 24 May 2013 - The highly successful "David Bowie is" exhibition at the Victoria and Albert Museum in London has been running since 23 March 2013. Audio specialist Sennheiser presents an exceptional bundle including a set of special edition MOMENTUM headphones and a copy of the V&A's "David Bowie is" exhibition book. In addition, the "Blue Stage" iPad app includes a look behind the scenes at the exhibition.



The stylish black leather, an elegant headband slider of premium stainless steel and contrasting subtle orange stitching, make the MOMENTUM Special Edition headphones an exclusive addition to the Sennheiser Style Selection. Only 500 sets of these headphones have been made. And just like the MOMENTUM Black and the MOMENTUM in brown, the MOMENTUM Special Edition

headphones are a combination of clear, uncompromising sound and style. The MOMENTUM Special Edition headphones come with a copy of the V&A's "David Bowie is" exhibition book. The set is available exclusively from the Sennheiser online shops in Germany, France and the UK.

The V&A's exhibition book "David Bowie is", which is written in English, gives an insight into the David Bowie Archive of stage costumes, memorabilia and graphics. The book showcases his career from its beginnings in London, his breakthrough with Space Oddity and Ziggy Stardust and the Spiders from Mars to his influence on avant-garde art in the twentieth century.

The MOMENTUM Special Edition was created to celebrate Sennheiser's partnership with the Victoria and Albert Museum's "David Bowie is" exhibition in London. Sennheiser products used in the exhibition include the guidePORT audio guide system and two immersive 3D sound simulations.

New edition of the Sennheiser iPad app, "Blue Stage"

A look behind the scenes at the "David Bowie is" exhibition features in the current download of the Sennheiser iPad app "Blue Stage". The issue includes an introduction to the people who have contributed to creating this totally unique

sound event. In addition, music producer Tony Visconti reflects on his long-standing working partnership with David Bowie in a video interview. For more information visit: www.sennheiser.com/bluestage.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €531 million euros in 2011. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

Sennheiser electronic GmbH & Co. KG
Edelgard Marquardt
Global Corporate Public Relations Manager
Am Labor 1 • 30900 Wedemark
Tel. +49 (51 30) 600 - 329
edelgard.marquardt@sennheiser.com

Caption:
MOMENTUM Special Edition, © Sennheiser