

Design for the senses – quality for individualists

The new MOMENTUM On-Ear from Sennheiser

Wedemark, 9 July 2013 – Quality, substance and value: audio specialist Sennheiser developed the MOMENTUM headphones for people who prize these properties – and who refuse to compromise on sound or design. Equipped with high-quality audio technology and finished with the finest materials, the MOMENTUM unites form and function like no other headphones. Now Sennheiser is introducing the MOMENTUM On-Ear. This smaller, on-ear version makes it possible to define your personal style with a range of contemporary colours.



The MOMENTUM On-Ear is a new addition to the MOMENTUM family, adding a dash of colour to the Sennheiser product range. The headphones are available in four fresh shades – distinct looks selected by an international team of designers and trend scouts. In blue, green, pink and ivory, their

perfect combination of sound and style is every bit as impressive as the rest of the MOMENTUM range.

Katrin Huss, Director of Customer Relationship Management at Sennheiser comments: “The new MOMENTUM On-Ear embodies an urban style that’s focused on high performance and the finest materials – on style and substance. They are the perfect choice for those who demand top quality and want to express this through their own personal style.”

High-quality audio technology and the finest materials

The MOMENTUM On-Ear headphones stand out for their minimalist design, but also for the tangibly high quality of their materials and workmanship. The ear pads and headband have been finished in Alcantara®, a high-tech material produced in Italy. As a result of its unique combination of suppleness, durability and breathable comfort, this luxury material is valued by fashion designers and interior designers

alike. As with all other models in the MOMENTUM family, the headband of the MOMENTUM On-Ear is made of stainless steel.

The sound of these headphones is also clear and uncompromising, creating a sound experience in which even the tiniest details can be heard. Equipped with high-end 18-ohm transducers, MOMENTUM On-Ear guarantees full stereo sound with a slight bass emphasis in a frequency range from 16 to



22,000 Hz. Thanks to their closed, on-ear design, these headphones isolate the listener from external noise to ensure a great listening experience on the move – even in noisy urban environments.

Perfection in every detail

MOMENTUM On-Ear headphones feature a single-sided detachable cable with convenient in-line remote and microphone for Apple iDevices, for easy control of music playback and to make and receive calls on the go.

The new member of the MOMENTUM family is available in the colours blue, green, pink and ivory at selected retailers from summer 2013.

About Sennheiser

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at <http://www.sennheiser.com>

Sennheiser electronic GmbH & Co. KG
Mareike Oer
Global PR Manager Consumer Electronics
Tel: +49 (0) 5130 / 600 719
Email: mareike.oer@sennheiser.com

Captions:

MOMENTUM On-Ear Blue.jpg: The new MOMENTUM On-Ear in Blue

MOMENTUM On-Ear Ivory.jpg: The new MOMENTUM On-Ear in Ivory