

Miking made easy – video tutorials for all evolution microphones now online

Wedemark, 17 July 2013 – Sennheiser's evolution microphones are among the most popular stage microphones altogether – and now, the audio specialist is presenting a series of short tutorial videos on how to get the best out of them.

With the help of these videos, even newcomers can perfectly mike and record their music and polish their performance. In addition to the most important product features, the short tutorials also provide many useful tips on positioning the microphones at an instrument and help vocalists to choose the ideal mike.



For the videos, the filmmaker Geert Verdickt – himself a musician and vocalist in a band – has chosen a classical rehearsal room and a typical stage in order to have a closer look at the musicians' instruments and voices. He gives an illustrative description of the microphones and shows how they can best reproduce the sound of each instrument. Verdickt's insider tips range from mounting the mike to avoiding spill from other sound sources on stage.

"We all know that a picture is worth a thousand words, and these videos give a clear and understandable overview of what each microphone is suitable for and what is the best way to mount and position it," explains Oliver Ohrndorf, Marketing Manager

MI for Sennheiser.



The two-minute video clips cover the entire evolution range, including the 600, 800 and 900 series. Whether they are used for vocals or instruments, all evolution microphones feature

impressive sound quality and extreme robustness. The videos are now available at www.sennheiser.com/evolution or at the official Sennheiser YouTube channel <https://www.youtube.com/sennheiserofficial>.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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Captions:

Explaining the pick-up pattern – e 945.jpg: In its new tutorial videos, Sennheiser gives many tips on the evolution series – here, video journalist and musician Geert Verdickt is explaining the evolution e 945

Miking the hihat – e 614.jpg: In addition to summarising the most important product features, the videos also include valuable tips on miking