

Osheaga Music and Arts Festival Leaps Onto the World Stage as Sennheiser Provides Exquisite Sound for Fourth Year in a Row

Explosions in the Sky, *Tricky*, *Beach House* and *The Gaslight Anthem* among artists who perform on Sennheiser Green Stage, as festival attracts 135,000 music fans

Montreal, September 9, 2013 – Montreal's Osheaga Music and Arts Festival, held every summer at the city's breathtaking Parc Jean-Drapeau on Île Sainte-Hélène, is not only well established as Canada's top music festival, but is also ranked as one of the top music festivals in the world. With many thousands of passionate indie music fans in attendance, audio manufacturer Sennheiser was on hand to support the Green Stage (*La scène verte*) for the fourth year in a row.



Since launching in 2006, when headliners including Sonic Youth, Ben Harper, and the Flaming Lips drew a crowd of 25,000, Osheaga has grown to attract no less than 135,000 music fans – and along the way has become an essential stop among many



touring artists' itinerary. In 2012, Pollstar ranked Osheaga Music and Arts Festival as the 11th largest in the world. This year, amidst mostly sunny skies, international touring artists gracing the Green Stage included The Breeders, The Gaslight Anthem, Tricky, Explosions in the Sky, Beach House and many others. Sennheiser's Global Relations Team supported Osheaga's

Green Stage by supplying an impeccably pre-configured rack of its wireless solutions including IEMs (in-ear monitors), while Sennheiser Canada supplied a comprehensive selection of instrument and vocal microphones as well as the latest energy-efficient loudspeakers from K-array.

"The Osheaga Music and Arts Festival continues to enjoy an increasing international profile as a 'destination music festival', attracting music fans from all around the world with the beautiful backdrop of Montreal," said Sennheiser's Kristy Jo Winkler, relations manager, Americas. "Four years ago, Sennheiser helped the Green Stage establish an impressive standard in sound quality, staging and power efficiency. We hope to continue doing this for many years to come."



Sennheiser makes Osheaga's *La Scène Verte* sing

Dozens of veteran and emerging artists delivered electrifying sets through to a rapt audience of as many as 25,000 at the Green Stage. Living up to its "green" moniker, the stage featured the latest, highly efficient line of K-array speakers, as well as Sennheiser's 2000 series wireless transmitters and receivers, its evolution series wired microphones, and its ew 300 IEM G3 wireless monitoring systems.

Sennheiser e 935 wired microphones were used as well as MMD 935-1 microphone capsules in conjunction with SKM 2000 XP handheld wireless transmitters. "I have been using Sennheiser 935 capsules for many years now and I love them," states Greg "Monk" McClement, front-of-house engineer for the Sennheiser Green Stage. "We used them throughout the festival, in both wired and wireless applications. That's the main vocal capsule I use on anything I do."



Sennheiser's evolution series microphones were also used throughout the backline. Monk had Sennheiser mics covering the entire drum kit on the stage, starting with the e 602-II cardioid microphone on the kick drum: "When the e 602-II mic came out, suddenly I had the attack, as well as the softness that is necessary for the type of music that I am doing," he says. "All kick drum mics are different, but the e 602-II gives me more options to find the sound I am looking for."

For the rest of the drum kit, Monk used a Sennheiser e 905 on the snare, an e 604 on the toms and a Neumann KM 184 on the hi-hat. "The e 604 clip-on is great because it not only sounds great but also helps facilitate the quick changeover we need in between acts for the patch guys on stage," observes Monk.

The guitars amplifiers were covered by Sennheiser e 906s and e 609s, which were used in combination with a Sennheiser MK 4 large-diaphragm microphone on some of the amps. "The large-diaphragm on the MK 4 helps me pick up the mid-range frequencies properly. On the guitar amps, we had the mic pretty close up to the speaker and the capsule really held up," Monk says.

Monk was particularly pleased with the state the Sennheiser rack containing the wireless receivers and handheld transmitters arrived in. "Everything seemed to be tuned, and it was super-easy for us to access all the packs and handhelds we needed," he says. In a live scenario where every production minute counts, this made set up more efficient: "We don't have time to mess around," he says. "We are doing live music and everything has to work on the first shot." The Sennheiser IEMs, as well as the wireless transmitters, proved to be a magical combination for both the production staff and the artists: "When the in-ears sound this good, the bands are all just so happy," Monk observes. "The clarity between the wireless mics sending and the in-ears receiving is just insane – I have never heard that kind of quality from any other company."



Looking back on another successful Osheaga festival, Monk is grateful to have Sennheiser at his back: "Sennheiser takes professionals very seriously, and the company stands behind their products when they are engaged at a festival like this," he concludes. "Each time, they put a really good team together with a lot of experience. This goes a long way during a festival that has many of us working long hours over the course of many days. It is also great for the bands coming in to play, because they know they're going to get great sound."

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

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Photo captions:

Misteur Valeur.jpg: Sennheiser Canada artist Misteur Valaire performs on the Green Stage using Sennheiser equipment

Richie Follin.jpg: Richie Follin from Guards, singing through a Sennheiser e 935 wired microphone

Greg McClement.jpg: Front-of-house engineer Greg 'Monk' McClement, manning the Green Stage at Osheaga

Racks.jpg: Racks containing Sennheiser ew 300 IEM G3s wireless monitors and 2000 series wireless microphones

C2C.jpg: France's C2C turntable quartet