

Sennheiser receives Outstanding Technical Achievement Award for its HD 700 headphones during TEC Foundation Ceremony

Anaheim (USA), 28 January 2013 – Audio specialist Sennheiser announced that its HD 700 headphones were recognized as Outstanding Technical Achievement at the 28th Annual Technical Excellence & Creativity (TEC) Awards. The high-end headphones were awarded as 'Best in Class' in the category 'Headphone/Earpiece Technology'. During the reception at the NAMM show in Anaheim, Greg Beebe, President of Sennheiser USA, was on hand to accept the award on 25 January.



"We are grateful to be recognized by the TEC Foundation for Outstanding Technical Achievement once again in 2013," commented Greg Beebe. "The HD 700 is a fantastic example of Sennheiser's relentless pursuit of perfect sound and innovative spirit. We appreciate the efforts of our staff, dealers and of course our customers in

helping make the HD 700 a success."

For more than 65 years, Sennheiser has stood for top-quality products, true sound and tailor-made solutions for every aspect of the recording, transmission and reproduction of sound. With its German engineering, decades of experience in professional business and innovative science, Sennheiser has consistently set the most innovative standards for headphones, headsets, microphones, RF wireless technology and integrated systems.

Designed to meet the highest demands

The styling and material selection of the HD 700 have been thought through down to the finest detail in order to fully exploit the sound potential of the acoustic unit. The ear cups are designed in such a way that the sound waves are directed to the ears at a slight angle. This results in an impressively natural listening experience. The ear cups themselves have a completely open design. This not only ensures a highly transparent sound but also clearly displays the "heart" of these exciting headphones: the 40 mm transducer. Its powerful neodymium magnet systems guarantee detailed, lifelike audio reproduction from 10 to 42,000 Hz.

With a total harmonic distortion of less than 0.03 percent (at 1 kHz and 105 dB sound pressure level), the HD 700 offers brilliant trebles, precise bass reproduction and a crystal-clear sound. Dips in the bass level are effectively suppressed by the patent-pending multilayer design of the headband. A sleek shape and the black-and-silver finish give the high-end headphones not only a luxuriously elegant but also a high-tech appearance. The ear cushions are made of high-quality microfibre fabric and ensure excellent wearing comfort.

About Sennheiser

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2011 the family company, which was founded in 1945, achieved a turnover of around 531 million euros. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com or by contacting:

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Photo caption:

Sennheiser's HD 700 high-end headphones