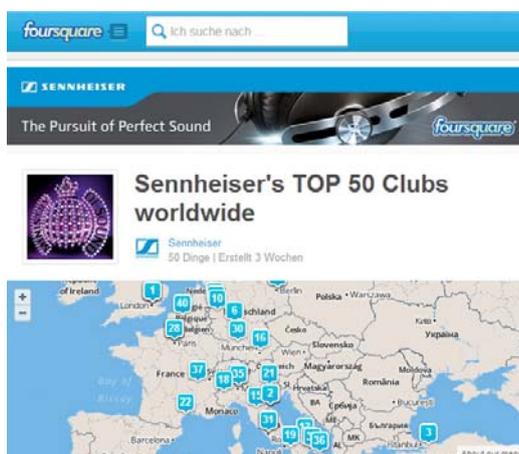


## Check In to a Brilliant Night Out with Sennheiser's Club Guide

Facebook and Foursquare users create a living guide to the world's best venues

Wedemark, 7 March 2013 – You want to find the coolest place to go out near you? Now Foursquare users have a brilliant way of tracking down the best night clubs and venues, with Sennheiser's Club Guide, a new crowd-sourced guide to what's hot near you right now.



The Sennheiser Club Guide lists over 50 favourite clubs as voted by the audio specialist's Facebook community. Further recommendations will be added on a monthly basis. Foursquare users can find and check in to venues near them by viewing and following the list of the recommended clubs at [Sennheiser's new brand page on foursquare](#). As well as sharing their location with friends via

GPS they can also upload images of the party. The Sennheiser brand page is available via both desktop and mobile devices.

The guide has been created by Sennheiser's Facebook fans, where users from around the world can post reviews and pictures of their favourite clubs. If your favourite club isn't here yet, then don't worry; you can help get it on Sennheiser's global map of cool venues. Simply visit the [Club Guide Facebook app](#).

"Sennheiser is very much at home in clubs around the world. Wherever DJs and performers demand the best quality sound performance from their headphones or microphones, we're most likely there!" said Katrin Huss, Director Customer Relationship Management at Sennheiser, which has just added DJ legends such as DJ Bob Sinclar, DJ Fly, DJ Qbert and Luciano to its roster of endorsers. "But the club experience isn't just behind the decks – great sound can be discovered by everyone. This is why this Club Guide came alive through people that love and live the music, who are using their own networks to share their insider tips."

To follow the Club Guide, visit Sennheiser's Foursquare page at:

<https://de.foursquare.com/sennheiser>

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2011 the family company, which was founded in 1945, achieved a turnover of around 531 million euros. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at [www.sennheiser.com](http://www.sennheiser.com) or by contacting:

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