

In-Ear Deluxe – Now for Mobile Phones Too

New cable for the IE 800 high-end headphones from Sennheiser

Munich/Wedemark, 8 May 2013 – The IE 800 headphones from Sennheiser are the ones with the most innovations per square millimetre. They are brimming with groundbreaking ideas to ensure that audiophile music lovers can get as close as possible to perfect sound even when they're on the move. And for even greater flexibility, a new connecting cable is now available to enable these small high-end earphones to be used with a mobile phone.



When it comes to audio quality, ear-canal headphones have been known to come up against their limits in the past. But the IE 800 sets new standards: "The sound of the IE 800 can easily compete with that of our high-end portfolio. For the first time, Sennheiser has succeeded in combining mobile music enjoyment with high-end quality," said Axel Grell, Product Manager High-End at Sennheiser. These dynamic in-ear headphones offer fascinatingly brilliant trebles, precise bass response and a detailed, lifelike sound image with a frequency response of 5 to 46,500 Hz.

For even greater flexibility, a new cable fitted with a control unit for a mobile phone is now available for these ear-canal headphones. The RCS 800 can be used with most current mobiles that use Android and Windows operating systems. An integrated control unit that includes a microphone allows phone calls to be taken and ended at any time. It can also be used to adjust the volume and to choose the next or previous title.

Optimum sound while on the move

"The 'digital' revolution is becoming increasingly important even in the high-end sector. Data formats such as FLAC or wav now mean that you can enjoy optimum sound quality no matter where you are. And if you want to listen to music on your mobile phone when you're out and about, you no longer have to do without the user-friendly features that you've become accustomed to," explained Axel Grell.

The 0.8m-long Kevlar-reinforced cable has gold-plated contacts for perfect sound. The high-quality design is precisely matched to the IE 800, which not only features innovative technology but also excels with its modern design and high-quality materials such as a ceramic housing. Its puristic design language and black/silver finish give it that certain extra.

The RCS 800 will be available from October onwards at selected stores. The packaging has a QR code that links to the Sennheiser website. There, music lovers will find a list of devices for which the new cable is optimized and a description of the functions available, allowing them to check immediately whether their mobile phone is compatible.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico, the USA and now Australia and New Zealand, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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