

A MOMENT for friends

Win MOMENTUM On-Ear Headphones For You And Your Best Friend This Christmas

Wedemark, 26 November 2013 – Christmas is the perfect opportunity to take time to appreciate the best things in life: This holiday season, Sennheiser is inviting Facebook users to take a moment to celebrate true, lasting friendship. With “A MOMENT for friends”, the audio specialist invites people to tell real friends why they matter so much. Both friends have a chance to win a pair of MOMENTUM On-Ear headphones – the perfect gift for those who value enduring authentic quality.



How often do we tell our best friends how much we value them? With “[A MOMENT for friends](#)”, Sennheiser invites Facebook users to take time out this Christmas for a special friend. To enter, you just need to sign in to the app, select a friend and leave a short message describing why his or her friendship is valuable, lasting and real. The app sends a notification to the special friend inviting them to log in to “A MOMENT for friends” and read the personal message.

If you’re among the lucky winners, your friendship will be rewarded just in time for Christmas with two pairs of MOMENTUM On-Ear headphones in the newly launched red and black colours. Every Sunday before Christmas, three winning pairs of friends will be chosen at random. And there’s no better prize – or Christmas gift – to show appreciation of the things in life that are truly special. The perfect fusion of style and substance, luxury and performance: Sennheiser’s MOMENTUM family of headphones combines timeless, minimalist design, the finest quality materials and uncompromising sound quality. The competition runs until 22 December, and takes place on Sennheiser’s Facebook page.

The Sennheiser MOMENTUM family – Perfect Gifts for those Seeking Perfection

Sennheiser’s acclaimed MOMENTUM redefined the world of headphones with its purist aesthetics and use of luxurious materials such as finest leather and brushed stainless steel. Beneath its sleek exterior, the MOMENTUM draws on Sennheiser’s

expertise in high-performance audio to deliver a rich stereo sound of incredible clarity and detail with a slight bass emphasis. The MOMENTUM in classic brown or black features elegant touches such as a multi-directional headphone jack and inline controls for taking and receiving calls and controlling music on Apple iDevices.

The MOMENTUM On-Ear is available in seven colours and brings the signature look and sound of the MOMENTUM to a more compact on-ear design. With the same uncompromising ethos of combining form and function, the sleek MOMENTUM On-Ear, finished in soft, luxurious and breathable Alcantara®, serves up a richly detailed soundscape built on a foundation of powerful bass.



With the MOMENTUM family, Sennheiser has created headphones that celebrate style, sound and the best things in life: Great to own, and a brilliant Christmas gift for someone you really appreciate. For a chance to win a pair for you and a friend, take part in the “[A MOMENT for Friends competition](#)”. Or if you don’t want to leave it to chance, find out how you can get your own pair to treasure at www.sennheiser.com/momentum-headphones.

About Sennheiser

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico, the USA, Australia and New Zealand, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com

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Captions:

A MOMENT for friends.jpg: Sennheiser's "A MOMENT for friends" invites people to tell a real friend why they matter so much.

MOMENTUM On-Ear.jpg: Sennheiser's MOMENTUM On-Ear headphones, a perfect gift for those seeking perfection.