

## The new MM 30G from Sennheiser

Superior audio quality from your Samsung with 'hands free' call and track control

Copenhagen/Las Vegas January 7, 2014 – Sennheiser unveils its new MM 30G in-ear headset, a 'perfect fit' for the latest generation of Samsung Galaxy smartphones and tablets from the Galaxy S2 upwards. Sleek and discreet, it's a headset with a mobile device remote control, modeled in elegant black or white. It offers you a top of the range Sennheiser music listening experience on your Samsung Galaxy device while giving you complete control for all your conversations on the go.

Whether you're on the move, chilling out, or working, the MM 30G's three button in-line remote control lets you play and pause tracks, or take a call on your Samsung mobile phone, with a quick touch, wherever you are, without having to reach into your pocket or dig through your bag to find your device and answer it. The in-line remote control also lets you set or change the volume level without manually adjusting the device either. With the MM 30G headset, you can talk to friends or send a message without stopping the music.



As the MM 30G was specifically designed for your Samsung smartphone, there is no need to install an app or configure the buttons manually – just plug & play!

The new MM 30G headset's fantastic audio quality does real justice to your music collection, with high end, dynamic speakers packing all the power you'd expect from Sennheiser's renowned bass-driven sound - on your Samsung Galaxy device.

Sennheiser's expert designers have brought in a host of features to ensure that the MM30G is one of the most comfortable headsets around. The headset's ear-canal design passively attenuates ambient noise all the time, so you'll have all the comfort and protection you ever need – wherever you are. Besides, the MM 30G comes with a choice of small/medium/large size ear sleeves, which gives you customized comfort.



The MM 30 G headset doesn't need a special Galaxy device app as it is 100% compatible but you can check out all the functionality before you buy, in a matter of seconds at: [www.sennheiser.com/MM30G](http://www.sennheiser.com/MM30G) or by scanning the QR code located on the packaging.

The MM 30G will be one of the highlights of Sennheiser's booth at the International CES 2014 show in Las Vegas from January 7-10. Customers and media representatives can try out the MM 30G headset at Sennheiser's booth [LVCC, South Hall 1, Booth-Nr. 20606] at CES 2014.

#### **About Sennheiser**

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico, the USA and now Australia and New Zealand, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and contact centres).

For more information, please visit [www.sennheiser.com](http://www.sennheiser.com)

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#### **Captions:**

*MM 30G Headset black.jpeg*: The new Sennheiser Headset for Samsung Galaxy devices in black

*MM 30G Headset white.jpeg*: The new Sennheiser headset for Samsung Galaxy devices in white