

Sennheiser Launches ADN-Wireless Conference System

Wedemark, 25 February 2014 – Audio specialist Sennheiser presented not one but two new conference systems at the ISE in Amsterdam. In addition to TeamConnect, the complete solution for stress-free telephone conferences, Sennheiser also unveiled ADN-W, the wireless extension of the successful ADN conference system.

"ADN-W expands our successful ADN conference system by adding the freedom and flexibility of a wireless solution," explained Jens Werner, Portfolio Manager Integrated Systems Division at Sennheiser. "ADN-W also offers the same reliable and trouble-free operation due to the large wireless spectrum linked with automatic, dynamic frequency management." The ADN-W (Audio Distribution Network Wireless) digital conference system uses both the 2.4 GHz and the 5 GHz frequency range for reliable wireless transmission.



Flexible and simple operation

Operating the system is simple and intuitive for the user. And that is not all: the best news for all current users of the ADN system is that ADN-W is a hybrid solution that enables wired components to be combined with wireless ones without problems. This means that existing ADN systems can easily be expanded by adding ADN-W components, and all discussion units can then be directly controlled from the same central unit. The replaceable rechargeable batteries guarantee an operating period of at least 20 hours for the ADN-W discussion units.

Up to 150 wireless discussion units can be used simultaneously. And if the need arises, further discussion units can be added quickly and easily during the conference itself. The flexible Ethernet interface features state-of-the-art technology. It allows the conference system to be controlled intuitively from a PC or media control systems.

Unprecedented speech intelligibility

"It goes without saying that ADN-W also provides optimum speech clarity," said Jens Werner. "The icing on the cake is the legendary ME 36 super-cardioid. This shotgun



microphone, which is made in Germany, is now available as a gooseneck solution exclusively for ADN-W and guarantees a level of audio quality that is unsurpassed on the market."

The clear sound and comfortable listening experience are for the benefit of the conference participants in the room. In order to exclude all unwanted listeners, audio transmission via the Sennheiser ADN-W conference system is encrypted: AES 128-bit encryption protects the system securely against eavesdropping.

User-friendly and flexible

Maximum user-friendliness is also ensured when it comes to transporting and re-charging the wireless conference system. The flexible ADN-W Case contains dedicated, stackable modules for all system components, as well as integrated units for re-charging the discussion units. The sturdy charging and transport case can be individually adapted to the size of the system.



Furthermore, Sennheiser provides regular software updates to continuously improve the ADN-W system and to ensure that it maintains its state-of-the-art technology. "The numerous features and rapid set-up of the wireless system make ADN-W a very efficient, future-proof solution," explained Jens Werner. "And not least, of course, ADN-W also comes in the accustomed modern and elegant design."

The new Sennheiser ADN-W conference system was presented for the first time at the ISE in Amsterdam. It will be available from May.

About Sennheiser

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico, the USA and Australia and New Zealand, as well as by long-term trading partners in many

other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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Captions:

ADN_W_C1: ADN-W offers reliable and trouble-free operation.

ADN_W_D1_ME 36: ADN-W delegate unit with the legendary ME 36 microphone.

ADN_W_Flightcase: The ADN-W case guarantees maximum flexibility.