

Award for wireless PA solution: Sennheiser's LSP 500 PRO wins iF Design Award

Wedemark/Frankfurt, 12 March 2014 – Audio specialist Sennheiser is proud to win an iF Product Design Award this year in the "Audio/Video" category for its LSP 500 PRO public address system. The PA solution impressed the international jury of experts from the International Forum Design with its combination of form and function.



**product
design award**

The LSP 500 PRO wireless PA system combines excellent sound with a puristic design. What is more, it can be easily controlled by a specially developed app, making it extremely user-friendly. It was this combination of design, interactive usability and innovation that convinced the International Forum Design jury. This year, the 49 design specialists judged a total of 3,249 products submitted.

2014



"The newly developed design language gives the PA system a striking, professional appearance," said Oliver Berger, Global Design Manager at Sennheiser. "We are very pleased that the uncompromising combination of usability and design in the LSP 500 PRO impressed the international experts."

Being optimised for speech, the LSP 500 PRO displays its strengths in a wide range of application areas. It comes with numerous practical features that make it the ideal choice for corporate use, conference hotels, PA rental companies and countless other applications. The PA system can be controlled by the LSP 500 PRO app offering maximum user-friendliness.



Each Sennheiser LSP 500 PRO can take up to three receivers for wireless microphones, and each also has a socket for using a wired microphone. It is additionally equipped with a USB connector and a Bluetooth interface as well as an AUX input and output. If more than one loudspeaker is being used, one of them can be defined as the master and then connected with the other speakers – the slaves – via a wireless link.

For all those interested in good design, all of the award-winners are on show in the iF Online Exhibition at www.ifdesign.de and for the first time also in the new iF DESIGN App. All winners will also be published in the iF yearbook.

Visit Sennheiser at the prolight+sound in Hall 8, Stand A 70.

Captions:

iF Design Award.jpg: iF Product Design Award 2014 logo

LSP 500 Pro.jpg: The LSP 500 PRO public address system won an iF Product Design Award in the "Audio/Video" category

About the iF Product Design Awards

The iF Product Design Award is one of the world's most highly regarded design competitions. The wide-ranging competition covers all areas of product design and has been organised annually since 1953 by the International Forum Design. The international jury evaluates the contributions on the basis of their design quality, finish, choice of materials, degree of innovation and functionality. The best products in a total of 17 categories are chosen and subsequently presented in a product design yearbook and an exhibition.

About Sennheiser

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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