

**Sennheiser launches new training offensive – more RF Experts to support customer projects in future**

**Wedemark/Frankfurt, 12 March 2014 – The Sennheiser Sound Academy has begun a new RF Expert course. From February to September 2014, 23 wireless professionals from the worldwide Sennheiser organisation will be further trained to become RF experts, supporting their customers in the planning and execution of large events involving wireless technology. The first on-site training session took place from 24 to 28 February in Wedemark.**

Extensive wireless microphone systems with several dozens of channels are now a



matter of course at cultural and sports events, TV shows and large concert tours. At the same time, the complexity of the production environment is constantly increasing: in addition to the microphones for the artists and presenters, more and more channels are required for

production staff to communicate and control the equipment as well as for the media reporting on an event. To make matters worse, the frequency spectrum that is available for wireless microphones is shrinking.

It is precisely these situations that are the specialist field of RF experts, who know how to make use of all technical possibilities to make complex projects with wireless systems a success. "Therefore, the course teaches extensive knowledge of the theory and practice of wireless microphone systems and antenna installations," explained Kirsten Wessendorf, Manager Sennheiser Sound Academy. "Also, the production team at big events is very international, with many different groups of professionals working together. For that reason, intercultural training is a fixed part of the expert course."



The 23 participants in the course come from 14 countries and, following the on-site



week at the company's headquarters, they will continue to be coached by experienced local tutors in their region. Two further on-site training sessions will round off the RF Expert training programme before it finishes in September. One of the successful projects involving RF experts who have already completed the course was, for example, the last Eurovision Song Contest.

**Visit Sennheiser at prolight+sound in Hall 8, Stand A 70.**

**Captions:**

*Sennheiser Academy group photo.jpg:* 23 Sennheiser participants from 14 countries have enrolled in the RF Expert course

*Sennheiser Academy Digital 9000.jpg:* One of the focal points of the training programme is the Digital 9000 wireless microphone system

*Sennheiser Academy Theory.jpg:* The RF Expert course offers extensive knowledge of the theory and practice of RF wireless transmission and also includes intercultural training

(Photo credit: Karsten Koch)

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at [www.sennheiser.com](http://www.sennheiser.com).

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