

Remix the Legends

Sennheiser celebrates its new DJ headphone range with a remix competition

Wedemark/Frankfurt, 12 March 2014 – Show your mastery of the beat and move the crowds by remixing one of the world’s top DJs. To welcome their new range of professional DJ and mixing headphones, Sennheiser has teamed up with DJs Bob Sinclar, Luciano and DJ Fly for an exclusive Facebook contest. From 19 March, music fans, creators and disciples of rhythm everywhere are invited to remix one of the tracks provided by these DJ legends. After a four-week contest period, the winners are in for a once-in-a-lifetime prize: an exclusive meet and greet with their DJ idol at a live gig.

The remix competition celebrates Sennheiser’s new DJ and mixing headphones HD8 DJ, HD7 DJ and HD6 MIX. Designed to answer the needs of professional and



amateur DJs alike, all models deliver excellent sound and are engineered for perfect user comfort for hours at the decks, in the studio or performing on stage. “Excellent, tight sound: the Sennheiser HD8 DJ headphones

are the perfect tool when you’re laying down grooves that will make the crowd go wild”, says Bob Sinclar, star DJ and one of the ambassadors of Sennheiser’s mixing contest.

If you want to make the crowd go crazy for your sound, just enter the competition on the [Sennheiser Facebook page](#) and choose the track you want to spin in your way. You can choose from Bob Sinclar’s “Outro Lugar” (feat. Salomé De Bahia), DJ Fly’s DMC World DJ Championship-winning “Rock da swing” or Luciano’s “Fran Left Home”, which was produced exclusively for this contest. Download the tune of your choice, work your magic, and submit your remix to present it to both the DJ legends and the Sennheiser audience online.



And who better to judge the skill of the best mixes than the masters themselves? DJ Fly, Luciano and Bob Sinclar will each select the most exciting remix of their own tracks and reward the three winners with a once-in-a-lifetime prize: along with a friend, each of the competition winners will get a VIP ticket to a live gig of the DJ whose tune they have remixed. Even better, each winner and their guest will have time to talk music and mixing with the superstar DJ during a meet and greet. In addition, each of the winners will receive a pair of Sennheiser's top-of-the-range HD8 DJ headphones. The DJ model, which has been developed in conjunction with some of the world's top DJs, will also be given away as an award to the three contest participants whose remixes made the Sennheiser audience go wild.

Do you have the power to move the crowds? Visit [Sennheiser's Facebook page](#) and remix the legends. The contest will run from 19 March to 16 April.

Visit Sennheiser at prolight+sound in hall 8, booth A 70.

Captions:

Remix the Legends.jpg: Sennheiser celebrates its new DJ headphone range with a remix competition

Luciano.jpg: Luciano, DJ, producer and founder of Cadenza Records, produced his track "Fran Left Home" exclusively for the Sennheiser competition

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico, the USA and now Australia and New Zealand, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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