

Sennheiser supports the stars at 2014 BRITS

London, 10 March 2014 – The eyes of the music world were on London in mid-February as the annual BRIT Awards brought together many of pop music's brightest stars at the O2 Arena. Sennheiser was much in evidence, the high quality of the company's equipment and support ensuring that the RF-heavy show enjoyed crystal-clear sound throughout.

The company's 9000 series digital microphone system was used at a BRITS ceremony for the first time, with host James Corden and all awards presenters using SKM 9000 handhelds with ME 9004 heads.

Broadcast live on television, the show featured performances by an array of stellar names, all of whom used Sennheiser 2000 series/G3 wireless monitors.

Most also used Sennheiser microphones – Beyoncé and Katy Perry using custom SKM 5200s with MD 5235 heads, Bruno Mars an SKM 5200 with 5235 head, Bastille SKM 2000s with 965 heads, Rudimental SKM 2000s with 935 heads. The Arctic Monkeys and Disclosure both used wired 935s, while guest performers with the latter used wireless SKM 5200s with KK 105 heads.



Meanwhile, at the ceremony's pre-show dinner, Critics' Choice Sam Smith performed using a wireless SKM 2000 with 965 head, while Rizzle Kicks performed on the ITV2 post-show coverage using SKM 2000s with 865 heads.

As well as providing equipment, Sennheiser UK's Mark Saunders and Andrew Lillywhite were on site throughout the duration of the build, show and breakdown to ensure there were no problems, a service much appreciated by the event's head of sound Derrick Zieba.

"This was the first year that we used the superb new 9000 series digital microphone system for the BRITS presenters. With their brilliant audio performance and astonishing lack of handling noise, they proved the ideal choice," says Derrick. "Once

again Mark Saunders & Andrew Lillywhite were there to offer much-appreciated advice and practical support to my RF supervisor Sapna Patel. They provided a fantastic level of support that led to a problem-free live transmission involving over 100 RF frequencies.”

Photo credit:

Arctic Monkeys © John Marshall / jmentertainment

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. In 2012 the family company, which was founded in 1945, achieved a turnover of around 584 million euros. Sennheiser employs more than 2,300 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

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