

A Winners' Welcome!

LSP 500 PRO from Sennheiser Welcomes Home World Cup Champions

Berlin/Wedemark, 17 July 2014 – On 15 July 2014, the football world champions landed at Berlin's Tegel airport. They were given a rapturous welcome by the waiting fans and journalists. World champion sound as the players left the plane and on the visitors' terrace was provided by eight LSP 500 PRO from Sennheiser.

At 10:08 precisely, the specially chartered Lufthansa Boeing 747 from Rio de Janeiro



with the 23 German world champions on board touched down in Berlin. The triumphant national squad was given a rapturous reception by Tegel Airport staff, airline employees, journalists and hundreds of jubilant onlookers. Eight Sennheiser LSP 500 PRO supplied by Bärnin Team operating on behalf of Berlin Airports ensured

that the welcome addresses for the players could be clearly heard by all those present. Four LSP 500 PRO were located on the apron area and a further four were set up on the visitors' terrace about 150 metres away. The signals were transmitted wirelessly via an integrated Sennheiser SR 300 IEM G3 transmitter to EM 300 G3 receivers in the LSP 500 PRO. Dan Wittke, Managing Partner of Bärnin Team Eventdesign GmbH, summed up: "Thanks to Sennheiser audio technology, the event was a huge success for all those involved."

About Sennheiser

Sennheiser Group based in Wedemark near Hanover, Germany, was founded in 1945 and has gone on to become a world-leading manufacture of microphones, headphones and wireless transmission systems. Sales in 2013 totaled 590.4 million euros. Sennheiser employs more than 2,542 staff worldwide and operates plants in Germany, Ireland and the USA. The company has a worldwide network of subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hongkong, India, Singapore, Japan, China, Canada, Mexico, USA as well as Australia and New Zealand. It also has

long-established trading partners in other countries. Georg Neumann GmbH, a maker of studio microphones and monitor speakers based in Berlin, and Sennheiser Communications A/S, a joint venture making headsets for PCs, offices and call centers, are also part of Sennheiser Group. More up-to-date information about Sennheiser is available on the internet at www.sennheiser.com

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BU 1: LSP 500 PRO from Sennheiser provided excellent sound at the welcome reception for the World Cup champions © Dan Wittke