

Let your ears be loved

Sennheiser's URBANITE XL Goes Wireless at CES

Las Vegas, 6 January 2015 - Audio specialist Sennheiser is introducing a new wireless version of its URBANITE headphone range at the Consumer Electronics Show 2015. Sennheiser's new URBANITE XL WIRELESS headphones add Bluetooth and NFC to the winning URBANITE formula of cool urban style and uncompromised sound, with massive bass and crystal clear trebles.



"With the Sennheiser URBANITE series, we've created a range of headphones that deliver an emotional, powerful club sound on the move. But the generation of Millennials knows more and demands more. Now we can offer the URBANITE design including wireless freedom," said Dr. Christian Ern, Director Product Management Consumer, Sennheiser Communications A/S. "With the new URBANITE XL WIRELESS, they can take their bass-driven sound easily anywhere, with

effortless wireless connectivity, incredible battery life, and touch control for supreme ease of use. There are no more compromises between style and sound: Anyone who wants to show their ears some love will choose the Sennheiser URBANITE XL WIRELESS."

The URBANITE XL WIRELESS deploys the latest cutting-edge wireless technologies for great sound and the ultimate ease of use. The latest apt-X® codec is used to deliver clear, CD-quality sound. And set up is effortless thanks to NFC, which allows easy Bluetooth pairing to NFC-compatible devices or by bringing the headset into close proximity. Use of the latest Bluetooth 4.0 standard enables multi-connectivity – pairing with up to eight different devices as well as simultaneous connections to two devices, which makes it possible to link the URBANITE XL WIRELESS to – for example – a smartphone and computer at the same time.

The cool urban styling of the Sennheiser URBANITE XL WIRELESS also comes with the durability and intelligence needed for a life on the streets. Built to last in every sense, they can deliver an impressive 25 hours of playback, and are constructed with durable materials including strong metal components, so they can keep pace with you day in and day out. The clever collapsible design makes it easy to fold and store it in the supplied soft pouch.



The Sennheiser URBANITE XL WIRELESS includes an intuitive, state-of-the-art touch control panel on the right ear cup that makes it possible to adjust the volume and skip to the next track by sliding a finger across the panel or tapping it. Touch controls can also be used to receive and make calls

on a connected phone. Touch control is enhanced by voice prompts that provide all necessary information about the status of the headphones. Crystal clear sound quality is ensured by dual microphones within the ear cups that continuously monitor ambient noise to dynamically cancel out external interference for clearer speech.

A universal detachable cable is also supplied with an integrated remote and microphone for controlling the music and taking calls on the move.

For more information on the new Sennheiser URBANITE XL WIRELESS and all relevant features please visit www.sennheiser.com/urbanite-xl-wireless.

About Sennheiser

The Sennheiser Group based in Wedemark near Hanover, Germany, was founded in 1945 and has gone on to become a leading manufacturer of microphones, headphones and wireless transmission systems. Sales in 2013 totaled 590.4 million euros. Sennheiser employs more than 2,500 staff worldwide and operates plants in Germany, Ireland and the USA. The company has a worldwide network of subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hongkong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico, and the USA. It also has long-established trading partners in other countries. Georg Neumann GmbH, Berlin, a maker of studio microphones and monitor speakers, and Sennheiser Communications A/S, a joint venture making headsets for PCs, offices and call centers, are also part of the Sennheiser Group.

More information about Sennheiser is available on the internet at www.sennheiser.com

Global Press Contact**Anna Bornemann**

Tel.: +45 5618 0323

E-Mail: abor@senncom.com**Press Contact Americas****Jeff Touzeau**

Tel.: +1 914 602 2913

Email: jeff@hummingbirdmedia.com**Captions:**

URBANITE_XL_WIRELESS.jpg: The new URBANITE XL WIRELESS with the latest cutting-edge wireless technologies for great sound and the ultimate ease of use.

URBANITE_XL_WIRELESS_Detail_Bluetooth: Touch control and dual microphones within the ear cups ensure a fast and simple use on the go.