

“The transmission quality is fantastic!”

Sennheiser TeamConnect for audio conferences at Cologne’s Solution Space

Amsterdam/Cologne, 10 February 2015 – Since January 2015, the conference room at Solution Space in Cologne has been equipped with a Sennheiser TeamConnect system. This unusual office building is home to numerous ambitious start-ups, who find the perfect working conditions in the 1950s-style interior that has been lovingly renovated with great attention to detail. The focus is on connectivity and a creative exchange of ideas, helped by the cosy atmosphere of the Solution Space Café and several co-working areas. By arrangement, the facilities in the building are also available to external users.

A 25 sq.m. conference room with a view of Cologne Cathedral is a highly popular venue. Audio conferences with participants from all over the world are a regular occurrence – and a Sennheiser TeamConnect system ensures optimum audio quality for trouble-free communication.



A cable with a mini jack plug makes it possible to connect a smartphone. “The popularity of TeamConnect really took off when we installed connection cables for iPhones,” said Stefanie Weidner, Managing Partner of Solution Space Innovation GmbH. “Many people regularly hold audio conferences in our building using their iPhones. So in our conference room, you now simply have to plug in your smartphone and everything works perfectly – and the transmission quality is fantastic! Even for those with no technical background, using the system is child’s play, as our new conference room system is like having a huge headset with very good sound. Handling problems or interference just don’t exist.”



The system includes a CU 1 central unit, which is installed out of the way in a sideboard. Two Cat 5 cables go to the conference table, where a CB 1 Combox and an SL MIC HUB 1 are installed out of sight under the tabletop. On top of the table are

four attractively designed MEB 114-S microphones. The side wall accommodates two Sennheiser SL 52 AW active loudspeakers, which, in spite of their compact dimensions, are not only used for speech but can also play music in absolutely convincing quality.



Stefanie Weidner sees Sennheiser's new TeamConnect system as an additional USP for Solution Space: "Not every company has such a high-quality audio conference system at its disposal," the company founder said proudly. "During my professional career, I have been confronted with various conference systems in different situations, and they were always much more complicated to use than TeamConnect. You often needed to install special software and then perform various settings before anything worked at all. And you weren't able to run the programs that you usually like to use, such as Google Hangouts. I think it's great that TeamConnect has been designed around its users and is focused on their requirements."

Sennheiser TeamConnect is a professional meeting solution that combines excellent

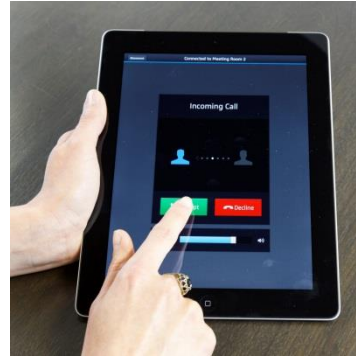


sound with user-friendly operation in an extremely attractive design. The high-quality all-in-one system for fixed installation in conference rooms includes all the necessary components for carrying out stress-free audio conferences with up to 16 persons: loudspeakers, microphones,

a central control unit and automated connectivity management. The participants' own mobile devices such as smartphones, tablet computers or laptops can be easily connected to the system using a jack plug or USB connector, enabling them to use their familiar programs – BYOD is no longer a problem.

Operation is intuitive and the system can be used even by technically inexperienced persons without special instruction, which means that no service staff are required

to be present when the system is in operation. A telephone connection can be established using an iOS app. Sennheiser TeamConnect enables conference participants to concentrate on the discussion itself – experience has shown that relaxed meetings not only improve productivity but also cut costs and save time. Further information about Sennheiser TeamConnect can be found on the internet at www.sennheiser.com/teamconnect.



TeamConnect is proving to be a great success at Cologne's Solution Space (www.solutionspace.de): "So far, no one has asked us to explain how to use the Sennheiser system, and that's something that I greatly appreciate as a system operator," said Stefanie Weidner. "I also love the fact that you can walk wherever you like around the conference room and talk at normal volume and the person at the other end of the line can hear every word you say."



A video about TeamConnect at Solution Space in Cologne is available at:

www.sennheiser.com/teamconnect

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About Sennheiser

The Sennheiser Group based in Wedemark near Hanover, Germany, was founded in 1945 and has gone on to become a leading manufacturer of microphones, headphones and wireless transmission systems. Sales in 2013 totaled 590.4 million euros. Sennheiser employs more than 2,500 staff worldwide and operates plants in Germany, Ireland and the USA. The company has a worldwide network of subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico, and the USA. It also has long-established trading partners in other countries. Georg Neumann GmbH, Berlin, a maker of studio microphones and monitor speakers, and Sennheiser Communications A/S, a joint venture making headsets for PCs, offices and call centers, are also part of the Sennheiser Group.

More up-to-date information about Sennheiser is available on the internet at www.sennheiser.com.

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Captions:

- 1: Sennheiser TeamConnect is used for audio conferences at Solution Space in Cologne
- 2: Stefanie Weidner, Managing Partner of Solution Space Innovation GmbH
- 3: In addition to microphones, the system includes a CU 1 central unit, a CB 1 Combox, an SL MIC HUB 1 and Sennheiser SL 52 AW loudspeakers
- 4: The participants' own mobile devices such as smartphones, tablet computers or laptops can easily be connected to the system using a jack plug or USB connector
- 5: Telephone connections can be established using an iOS app
- 6: TeamConnect is proving to be a great success at Cologne's Solution Space