

## New AVX tutorials get you started with camera sound

Wedemark, 27 August 2015 – Sennheiser has launched three video tutorials that explain everything about its new AVX wireless microphone systems for cameras.

Award-winning videographer Geert Verdickt explains the essentials at <http://www.sennheiser.com/avx>, offering invaluable tips from his extensive film-making and teaching experience.



### Video 1: Trust your ears (and not the meters)

Quick and easy: Geert's first video shows you how easily the small AVX camera receiver is connected to a video camera or DSLR and explains the (few) buttons on the receiver. Once switched on, the receiver and microphone transmitter will pair automatically, so all that needs to be done is to match the AVX's audio level to the camera. This should be done using your headphones, explains Geert: "Don't just trust the meters but use your headphones and let your ears judge the sound." Once the general level is set, AVX can cope with any differences in loudness and ensures correct levels for your audio recordings.

### Video 2: Which mic to choose and how to best put it to work?

The second video gives a multitude of tips on handling the AVX microphones and choosing the best mic for the application at hand. From the differences between the two available lavalier mics, to the correct position of the mic and combatting wind noise – Geert demonstrates vividly how users can create quality audio.



### Video 3: Batteries, pairing and range

Battery power is an important factor in location work. Geert explains the operating time that can be expected from the equipment, how to check the battery status and how to recharge the lithium-ion battery pack via USB (and during operation). Viewers are shown a demonstration of the AVX's automatic on/off function with

cameras that provide phantom powering, learn how to identify paired units and how to pair up a receiver with a new transmitter. And, last but not least, Geert gives an interesting demo of the system's range on a typical Belgian farm...

**The videos and more information about AVX are available at:**

<http://www.sennheiser.com/avx>

Direct video links:

<https://www.youtube.com/watch?v=SE7jI07LPig>

<https://www.youtube.com/watch?v=e1DrknLDnCh>

<https://www.youtube.com/watch?v=06xfNzIB7WI>

**Visit Sennheiser at IBC, Hall 8, Stand No. D50**

**Captions:**

*AVX.jpg*: An ideal tool for videographers: AVX digital wireless systems for camera use

*Geert.jpg*: A host of valuable tips: Geert Verdickt not only is a videographer himself but also teaches courses on filmmaking (storytelling, camerawork, editing) at colleges as well as regional and national broadcasting stations across Europe

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 18 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,700 employees around the world that share a passion for audio technology. In 2014, the Sennheiser Group had sales totalling €635 million.

[www.sennheiser.com](http://www.sennheiser.com)

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