



## CEBIT 2017

### **Sennheiser Speakerphone Series – A premium portable speakerphone with exceptional design and outstanding sound quality**

***Hanover/Ballerup, March 20, 2017* – Sennheiser is presenting its breadth of professional solutions for business communications and conferences, including its Speakerphone Series. The SP 10 and SP 20 portable speakerphones are aimed at business professionals that need flexible conferencing equipment while demanding exceptional design, excellent sound and user-friendly functionality. Sennheiser's Speakerphone Series also makes it easy for users to make personal and small group conference calls via PC or mobile/ tablet in offices, at home or when travelling.**

The Sennheiser Speakerphone Series delivers Sennheiser's renowned high definition audio quality in a stylish and eye-catching design. Already winner of the German Design Award 2016, the prestigious 2014 red dot and 2014 iF design awards, the Speakerphone Series elevates the once-anonymous meeting room conference phone to the level of 'must have' workplace innovation; it shows Sennheiser's sound heritage and iconic design at its best while making a clear style statement for any office or desk.



Sennheiser's Speakerphone series is designed for the mobile business professional for both personal and small group conferences.

Business professionals can easily make personal or small group conference calls thanks to the 'plug in and talk' simplicity of both models in the series. The SP 10 connecting to PC/softphone and the SP 20 connecting to PC/softphone via USB cable or mobile phone/tablet via 3.5 mm jack plug. Furthermore, the SP 20/20 ML versions allow call participants to be connected via mobile phone and PC. Certified for Skype for Business and optimized for all major UC and softphone brands, the flexible Speakerphone Series supports productivity and performance wherever and whenever needed.

**SENNHEISER**



Andreas Bach, President at Sennheiser Communications, said: “There is a growing trend towards professionals working more flexible through group collaborations and small group conferences, when moving around office complexes, holding ad hoc calls through their working day and when travelling. Through the Speakerphone Series, Sennheiser added a new category of portable conferencing solutions to its comprehensive product portfolio designed to enhance both productivity and performance of office and field workers, through its superior voice clarity and quality design. In combination with our existing portfolio of wired and wireless headsets for office, Contact Center and Unified Communications, we now provide a comprehensive toolkit for business professionals - whatever their needs.”

As a premium headset and speakerphone solutions provider, Sennheiser helps enterprises meet business professionals’ growing expectations for better and more flexible workplace communications and collaborations based on excellent audio quality. Sennheiser is delivering superior sound quality, wearing comfort and quality design to help meet these fast-evolving needs.

Based on Sennheiser’s sound leadership Speakerphone SP 10 and SP 20 variants use Sennheiser’s high definition sound quality, voice clarity and echo cancellation to ensure a rich communication experience for user and listeners - replacing standard -quality PC and mobile phone speakers and microphones for conference calls. Sennheiser Speakerphone Series ‘dual talk’ function enables users to interrupt a conversation naturally, ensuring better call interactions.

Sennheiser Speakerphone Series intuitive user interface, with clear call and volume control and mic mute buttons, ensures easy call management and ‘hands free’ use, whatever the location. The range also allows users to play music when not making calls, with audio quality enhanced by the product’s integral music equalization.



### **About Sennheiser**

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family owned company that was founded in 1945 and which today has 2,750 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. As part of the Sennheiser Group, the joint venture Sennheiser Communications A/S is specialized in wireless and wired headsets and speakerphones for contact centers, offices and Unified Communications environments as well as headsets for gaming and mobile devices. In 2015, the Sennheiser Group had sales totaling €682 million. [www.sennheiser.com](http://www.sennheiser.com)

### **Local Contact**

[Maik Robbe](#)  
Maik.robbe@sennheiser.com  
T + 49 (0) 5130 600 1028

### **Global Contact**

[Melanie Ibsen](#)  
meib@senncom.com  
T + 45 5618 0362  
M + 45 5116 9073