

**InfoComm 2016: New dimensions in conferencing – Sennheiser presents
TeamConnect Ceiling, the innovative, discrete solution for conference rooms**

Las Vegas/Wedemark, June 4, 2016 – At InfoComm 2016, Sennheiser will present the innovative new TeamConnect Ceiling, the recently-launched ceiling mounted variant of the audio specialist's TeamConnect fixed-installation conferencing system. With its innovative SpeechLine Ceiling microphone that is virtually invisible, TeamConnect Ceiling offers a high performing, discrete alternative to classic table mounted systems for installation in medium to large conference rooms. Using beamforming technology, the ceiling mounted microphone focuses automatically on a speaker's voice during a conference. TeamConnect Ceiling can therefore provide a compromise-free solution that delivers superior sound and great speech clarity.

TeamConnect Ceiling provides the perfect solution for meeting spaces where for either aesthetic or practical purposes, cables, holes for installation, or table microphones are not desirable, offering very high quality audio with utterly unobtrusive design. Just one



SpeechLine Ceiling microphone can cover up to 60 square meters, making it ideal for medium or large conference rooms. The system can be easily expanded with additional microphones. Installation, configuration and everyday use require minimum effort, while the cable-free, tethered design ensures that the system is protected from wear and tear.

Expanding the flexibility of the TeamConnect family

TeamConnect Ceiling is an expansion of the TeamConnect conferencing system which was launched in 2014. The solution also comprises of a central-unit CU1 that offers an interface for network integration, SpeechLine microphones as well as active loudspeakers. Thanks to three optional installation variants, the high quality Unified

Communication solution is easily integrated into every existing room infrastructure making it the optimal tool for professional remote conferencing applications.



The fixed SpeechLine microphone can be ceiling mounted either onto or – near invisibly – flush with the ceiling itself. TeamConnect Ceiling is designed to fit within the space of a standard 600mm² (2 ft.) ceiling panel, making it easier to install discretely. Intuitive colored LED-lights to indicate when the system is muted or in operation complete the overall subtle impression.



Sennheiser's new ceiling microphone frees users from the limitations of table-mounted mics, offering greater flexibility, while ensuring great sound quality through innovative beamforming technology that automatically focuses on whichever person within a range of 60 square meters is

speaking. No matter how dynamic the speaker, TeamConnect Ceiling offers excellent speech clarity, so participants can feel free to sit, stand or move around.

"We are delighted to present another conferencing solution within our Sennheiser TeamConnect family," said Jens Werner, Portfolio Manager Business Communication at Sennheiser. "TeamConnect Ceiling draws on Sennheiser's 70 years of audio expertise, to deliver excellent audio quality in an innovative design. It is very easy to use, virtually invisible when installed and provides unsurpassed positioning flexibility for business conferences."

The full TeamConnect range of professional audio conferencing solutions will be on show and available for demonstrations at Sennheiser's booth (C10908) at InfoComm 2016. InfoComm 2016 will be held at the Las Vegas Convention Center, Las Vegas, Nevada, from June 4-10.

About Sennheiser

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,700 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2014, the Sennheiser Group had sales totaling €635 million. www.sennheiser.com

About Sennheiser Business Communication

As part of the Sennheiser Professional Systems segment, the Sennheiser Business Communication division is focused on providing innovative audio solutions for the corporate market. Sennheiser Business Communication provides speaker systems, audio distribution networks, conference systems, installed microphones and tour guide and information systems, reaching the corporate market via specialist channel partners and AV resellers/integrators, continually innovating to accelerate and simplify the convergence of the AV and IT. The division draws on Sennheiser's rich, 70-year history of setting new milestones in audio excellence to bring new standards to business communications. The latest addition in the portfolio is TeamConnect Wireless – a portable and wireless audio conferencing solution - designed to empower businesses to thrive in sophisticated work environments and meet business professionals' growing expectations for better and more flexible workplace communications and collaborations.

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Captions

- *Image 1 (TeamConnect Ceiling Conference Room):* TeamConnect Ceiling offers a high performing, discrete alternative for installation in medium to large conference rooms where table mounted systems are not suitable or possible.

- *Image 2 (TeamConnect Ceiling Installation Variants):* TeamConnect Ceiling allows for the optional installation variants: hanging from the ceiling, attached to the ceiling or almost invisibly built into the ceiling as ceiling panel.
- *Image 3 (TeamConnect Ceiling Application Shot):* TeamConnect Ceiling's microphone automatically focuses on whichever person is speaking.