

Transform your Journey

Sennheiser PXC 550 Wireless headphones deliver long-haul performance and a smart travel experience

Wedemark, July 5, 2016 – For travelers seeking the ultimate way to travel, it's time to upgrade to the new Sennheiser PXC 550 Wireless. The new headphones by the audio specialist are designed for the discerning business traveler. A smart travel companion, the PXC 550 Wireless delivers Sennheiser's renowned high-quality sound and up to 30 hours of battery performance in a sleek wireless headphone. A personalized listening experience on the move can be tailored with ease using Sennheiser's companion app, CapTune™.

Just like the best business travel experience, Sennheiser's new PXC 550 Wireless headphones anticipate the user's every need, letting them travel in supreme wireless comfort and free from distractions.

"With the PXC 550 Wireless we have crafted a premium headphone that brings Sennheiser's leadership in high-quality audio to address the travel needs of the most discerning and demanding set of customers," said Dr. Christian Ern, Head of Portfolio Management Select, Sennheiser. "For business travelers, a headset has to be everything from a precision tool for staying connected to the buzz of work life, to an oasis of peace that allows perfect focus. And when savoring precious leisure time, those accustomed to demanding more will accept nothing short of brilliant audio quality. With the PXC 550 Wireless there's no need to compromise when on the move."

**Long-haul performance**

The PXC 550 Wireless is built to meet the demands of the frequent traveler with long-haul battery performance of up to 30 hours. Even with the NoiseGard™ hybrid adaptive noise cancellation engaged, the PXC 550 Wireless can span the world on a single charge.

A smart travel companion

Sennheiser's PXC 550 Wireless offers a smart travel experience that combines supreme ease of use with features that discretely anticipate the needs of the user: The intuitive, earcup-mounted touch control panel and voice prompt system allows for a convenient selection of settings,



while the PXC 550 Wireless can automatically pause music and calls when the headphones are taken off.

The enhanced user experience starts with effortless NFC pairing for high-quality Bluetooth audio transmission for pristine sound, which can be tailored precisely according to preference.

A personalized listening experience with CapTune™

The PXC 550 Wireless features four presets for adjusting sound and one customizable Director mode that can be tailored with ease using Sennheiser's companion app, CapTune™. The audio specialist's first sound personalization app has been developed with the discerning headphone user in mind. Free to download for Android and iOS smartphones, CapTune™ is both a premium quality music player and a powerful sound tuning app that gives users greater sonic control. Permitting precise adjustments with the equalizer and featuring the unique SoundCheck with which users can tune their music's sound by A/B-testing different set-ups, CapTune™ allows for a personalized listening experience. The specially developed plug-in for the PXC 550 Wireless also facilitates personalization of adaptive noise cancellation, audio prompts, and the activation of Smart Pause.

Speak without interruption, listen without interference

Staying connected on the move is now even easier, with unrivalled speech clarity for business and personal calls ensured by the 4-microphone noise cancellation system. And no matter how noisy the environment, the PXC 550 Wireless offers crystal-clear speech and gives travelers an ideal private space for relaxing or staying focused on work. Sennheiser's NoiseGard™ hybrid adaptive noise cancellation ensures uninterrupted listening by seamlessly monitoring and adapting to ambient noise levels – whether on a plane, train or a noisy street – to provide the exact level of suppression needed.

Sennheiser quality for assured comfort

Class-leading ergonomics, lightweight design and high-quality materials make the sleek PXC 550 Wireless extremely comfortable even for the longest of listening sessions. Its earpads have been designed in accordance with Sennheiser's dedicated research into ear shape ergonomics for supreme comfort. And when the journey is done, the fold-flat, collapsible design allows the PXC 550 Wireless to discretely fold away into the provided travel case.

Sennheiser's new PXC 550 Wireless will be available on Sennheiser's online shop and on Amazon as well as globally at Duty Free retailers from mid-July.

About Sennheiser

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family owned company that was founded in 1945 and which today has 2,750 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2015, the Sennheiser Group had sales totaling €682 million. www.sennheiser.com

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Captions

Image 1 (PXC 550 Wireless): A smart travel companion, the PXC 550 Wireless delivers Sennheiser's renowned high-quality sound and up to 30 hours of battery performance in a sleek wireless headphone.

Image 2 (Sennheiser NoiseGard™ hybrid): Sennheiser's NoiseGard™ hybrid adaptive noise cancellation ensures uninterrupted listening by seamlessly monitoring and adapting to ambient noise levels – whether on a plane, train or a noisy street – to provide the exact level of suppression needed.