

Everyday audio heroes**Sennheiser launches new HD 4 and HD 2 ranges of portable headphones**

Wedemark/Berlin, 1 September, 2016 – Audio specialist Sennheiser has launched two new ranges of portable headphones that are perfect for everyday listening on the go. The closed-back, around-ear HD 4 series includes the HD 4.20s, HD 4.30i, and HD 4.30G – headphones that deliver brilliant, bass-driven sound with contemporary style and robust build quality. Succeeding Sennheiser’s hugely popular PX 100, PX 200 and HD 200 series models, the lightweight, ultra slim on-ear headphones of the new HD 2 series offer optimum comfort and fine stereo sound. The range includes the HD 2.10, HD 2.20s and HD 2.30i and HD 2.30G.

“We are very excited to unveil two new ranges of portable headphones that not only incorporate a new design identity but also meaningful enhancements over existing models such as sound and cable quality,” said Ivan Kuan, Head of Portfolio Management Essentials at Sennheiser. “With a winning combination of performance, comfort and dependable build quality, the new HD 2 and HD 4 headphones are everyday audio heroes that can considerably enhance your mobile listening experience.”

The new HD 4 series: For an enjoyable listening experience anywhere

Powered by Sennheiser’s proprietary transducer technology, the new HD 4.20s, HD 4.30i, and HD 4.30G headsets feature precise, bass-driven acoustics that maintain clarity and sound balance. An ideal partner to mobile devices, the closed-back around-ear designs comfortably insulate the listener from external noise – perfect for enjoying music anywhere.

Robust build quality and reliability ensure that the headphones are more than tough enough for everyday use. Meanwhile, strong yet lightweight designs offer an optimal combination of comfort and portability, with soft ear pads and foldable



headbands for easy storage. The HD 4.30i and HD 4.30G models, which come in both black and white colour variants, are additionally supplied with handy storage pouches.

All models in the range feature tangle-free, single-sided cables which include smart remotes and in-line microphones for easy phone calls, while the three-button remote of HD 4.30i and HD 4.30G additionally allow the user to control music volume and playback on iOS and Android smart devices, respectively.

The new HD 2 range: Reimagining true classics

Sennheiser's new generation of ultra-slim portable on-ear headphones includes the HD 2.10 and HD 2.20s as well as the HD 2.30i and HD 2.30G, which are available in both black and white variants. The range succeeds the popular PX 100, PX 200 and HD 200 series models.

"Designed to offer great convenience and portability, the HD 2 headphones fit effortlessly into your everyday life, allowing you to enjoy music on the move without hassle or bulky storage," said Ivan Kuan. "They are designed to be so lightweight and comfortable, you can nearly forget you are wearing them."



pouch.

The HD 2 headphones impress with a clean, minimalist design as well as quality of sound. Despite their smaller size, all models offer powerful lifelike stereo sound with great bass.

The closed design and extra soft earpads help insulate the listener from background noise, for a listening experience free of distractions. Like the HD 4 series, these on-ear headphones have been designed for durability and practicality, with a robust, foldable design for convenient storage on the go. The HD 2.30i and HD 2.30G models are additionally supplied with a soft storage

The HD 2.20s features a one-button smart remote and microphone for answering calls, while the HD 2.30i and HD 2.30G are optimized for either iOS or Android smart devices, and include a tangle-free detachable cable with a three-button inline remote and microphone that allow the user to make calls and control music playback and volume.

Both headphone ranges will be available from September 2016.

About Sennheiser

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family owned company that was founded in 1945 and which today has 2,750 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2015, the Sennheiser Group had sales totaling €682 million. www.sennheiser.com

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Captions:

Image 1 (HD 4.30): The closed-back, around-ear headphones of the HD 4 series deliver brilliant, bass-driven sound with contemporary style and robust build quality.

Image 2 (HD 2.30): The HD 2 headphones impress with a clean, minimalist design as well as quality of sound.