

Sennheiser and Neumann nominated for prestigious NAMM TEC Awards

Anaheim, California, September 29, 2016 – Audio specialist Sennheiser and Neumann.Berlin have received Outstanding Technical Achievement nominations across three different categories in the 32nd Annual NAMM TEC awards. Sennheiser was nominated for its Wireless System Remote (WSR) application, the HD 25 PLUS professional headphones and the new evolution wireless G3 systems in the A1 band for the USA and Canada, while Neumann was nominated for its ‘Neumann in the Home Studio’ educational microsite.

Presented by the NAMM Foundation, the NAMM TEC Awards are the pro audio industry’s most prestigious accolades, honoring outstanding achievement in product innovation and sound production. The 32nd Annual NAMM TEC Awards will be presented during the 2017 NAMM Show, which will be held in Anaheim on January 21, 2017. The nominations, based on product entries by audio manufacturers, were made by a select panel of professionals in numerous audio specialties.

Greg Beebe, Director Live Performance & Music at Sennheiser, commented: “We are extremely honored to have received several nominations for Outstanding Technical Achievement Awards by the NAMM Foundation. Our continued innovation in wireless technology is helping performers around the world access high-quality wireless audio in an increasingly difficult RF landscape, while making it simpler to operate wireless systems with tools such as the new WSR app. We are pleased that the NAMM Foundation has recognized these innovations.”

Wolfgang Fraissinet, Director, Audio Recording at Sennheiser and President of Neumann, added: “We are extremely pleased to have been nominated for ‘Neumann in the Home Studio’, a site that provides musicians with a wealth of background information, tutorials and sound samples. The Home Studio site recognizes the fact that recording has become an integral part of the creative process, with an ever-increasing number of artists recording at home and while on the road.”

Wireless System Remote (WSR) app

Sennheiser’s free WSR app has secured a nomination in the category ‘Audio Apps & Hardware / Peripherals for Smartphones / Tablets’. The app enables users to remote-



control their Sennheiser ew D1 radio microphone systems via iPad and iPhone, assisting in the configuration, management and monitoring of radio links.



HD 25 PLUS headphones



The HD 25 PLUS professional headphones were also nominated in the 'Audio Apps & Hardware/Peripherals for Smartphones/Tablets' category. This updated version enhances the classic model with newly designed headband ends that lock the earcups securely into place, treating users with extra accessories that include both a straight and a coiled steel cable, a storage pouch and an extra set of soft velour earpads.

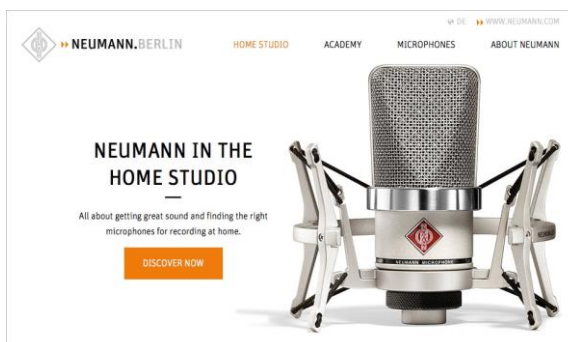
A1 range for evolution wireless in the USA and Canada

In the light of a future spectrum reallocation in North America, Sennheiser launched a new frequency variant for its most popular lines of wireless systems this summer. The ew 100 G3-A1 and ew 300 IEM G3-A1 versions cover the frequency range between 470 and 516 MHz, anticipating future customer needs in the USA and Canada. The A1 variants were nominated in the category 'Wireless Technology'.



Neumann in the Home Studio

At the start of 2016, Neumann.Berlin launched its 'Neumann in the Home Studio' microsite, which has now been nominated for a NAMM TEC Award in the category of Audio Education Technology. The website was designed to provide a solid knowledge base for musicians who want to make their own recordings at home, in band rehearsals or while on the road. It features tutorials to help beginners get started, while providing



advanced users with useful background information in order to refine their recording techniques. The site, which is continually updated, also contains videos offering step-by-step solutions to typical challenges that are often faced in the home studio, such as recording vocals and acoustic guitar in untreated rooms.

Image captions

Image 1 (WSR): The Sennheiser WSR app turns iOS devices into a convenient remote control for digital evolution wireless D1 microphone systems (pictured is a walk test)

Image 2 (HD 25 PLUS): The HD 25 PLUS comes with two cables, a pouch and additional velour ear pads

Image 3 (SK 100 G3-A1): Sennheiser has prepared for future spectrum reallocation in North America with the launch of a new frequency variant for ew 100 G3 and ew 300 IEM G3 (pictured is the SK 100 G3-A1 bodypack transmitter)

Image 4 (Neumann in the Home Studio): The 'Neumann in the Home Studio' microsite delivers a continually updated set of videos and tutorials designed to help musicians further their recording pursuits

About Sennheiser and Neumann

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,750 employees around the world that share a passion for audio technology. As part of the Sennheiser Group, Georg Neumann GmbH, known as "Neumann.Berlin", is the world's leading manufacturer of studio microphones. Founded in 1928, the company has been recognized with numerous international awards for its technological innovations. Since 2010, Neumann.Berlin have expanded their expertise in electro-acoustic transducer design to also include the studio monitor market. In 2015, the Sennheiser Group had sales totaling €682 million. www.sennheiser.com, www.neumann.com



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