

Copenhagen, December 2016

SAMSUNG

Dear Sennheiser Colleagues and Partners,

We are pleased to announce the partnership with Samsung Electronics CO., Ltd, one of the world's leading electronic companies. The Samsung SMT-i6000 IP phone series now offers support for Sennheiser's wired and wireless headsets and speakerphones when connected to the phones' USB port.

The Samsung SMT-i6000 IP phones support basic call control via the USB port i.e. answer and end call, volume adjustment and mute can be controlled from a Sennheiser headset or speakerphone. Additionally the Samsung SMT-i6000 IP phones can connect Sennheiser headsets via the phones' headset port and for the SMT-i6011 and SMT-i6021 also via internal Bluetooth.

With this new partners on board, we offer you new marketing- and sales tools to boost sales of professional headsets and speakerphones to mutual customers of Samsung and Sennheiser Communications.

Online

We have developed a dedicated webpage for Samsung showing the compatible range of products, resources as well as link to the headset trial program <http://en-de.sennheiser.com/samsung>

Solution Overview

Furthermore we have created a Samsung/Sennheiser Solution Overview showing the compatibility between Samsung's Samsung's SMT-i6000 IP phone series and Sennheiser headsets and speakerphones. You can find this online at the new webpage or in the Sennheiser Brandzone.

Sennheiser Brandzone

You can find the following relevant materials in [the Sennheiser Brandzone](#), Strategic Alliances folder:

- Samsung logo
- Samsung/Sennheiser Solution Overview

Should you have any questions, please don't hesitate to contact us at marketing@sennheiser.com

Kind regards,

Your Sennheiser Communications Sales & Marketing team