



TAKE A SOUND ADVENTURE WITH THE NEW ACTION MIC FOR GOPRO® FROM SENNHEISER

Waterproof MKE 2 elements microphone can go anywhere a GoPro HERO4 goes for amazing audio – even in extreme conditions

Wedemark, 13 April 2017 – If you're going on an adventure, you probably already have an ultra-tough action camera ready to capture the action. Now, thanks to the MKE 2 elements from audio specialist Sennheiser, you don't have to leave great sound behind. Designed to be tough enough to go wherever your action camera can, the new GoPro-verified microphone for HERO4 Black and Silver cameras lets you capture incredible high-quality sound, whether you're recording during a skiing holiday or want to take the microphone with you when surfing. The MKE 2 elements will record even in the most extreme situations. It is available starting 24 April 2017.



Want to go surfing?
Simply take the
MKE 2 elements
with you to capture
great audio.

As the ideal partner to your GoPro HERO4, Sennheiser's new MKE 2 elements microphone has been created to be tough enough to go anywhere your GoPro goes. It can take on virtually anything GoPro users throw at it – even activities like surfing, climbing or mountain biking – and will enhance audio recordings even in conditions such as wind, water, snow and dust.



The waterproof MKE 2 elements is the first microphone for the GoPro® HERO®4 camera to have obtained "Works with GoPro" verification.

"In the world of action sports, uncompromising sound quality was still a summit to be scaled," said Achim Gleissner, Commercial Manager for Broadcast & Media at Sennheiser. "Until now, users have had to accept that there are situations where poor-quality recordings are inevitable or even when sound capture is impossible, such as under water. The MKE 2 elements breaks through these barriers, so you can make your action cam footage even more intense with fantastic sound. Of course, the microphone performs equally well in less extreme situations: The MKE 2 elements will be an ideal companion for producing outdoor travel footage, with its special design protecting your recordings from wind noise."

Rugged, waterproof and uniquely capable of taking on the elements

The MKE 2 elements is based on a professional Sennheiser microphone, with innovative features making it nearly immune to snow, wind, and water. It is even capable of recording under water. Its special windshield continues to reduce wind noise for clear sound when it gets wet, while an elastic suspension suppresses any structure-borne noise.



The MKE 2 elements action microphone comes complete with a special windshield and a back cover for the GoPro HERO4 protective case, keeping the camera hermetically sealed.

Verified to perform on the edge

The MKE 2 elements has obtained "Works with GoPro" verification and has been created by Sennheiser as part of the GoPro Developer Program, which ensures seamless integration with GoPro products.



“Through our Developer Program we are very proud to be working with companies like Sennheiser to pursue a shared vision and create seamless user experiences between our products,” said Ted Simonides, Director, Developer Partnerships at GoPro. “The MKE 2 elements epitomises this spirit of innovation and lets GoPro users take their adventures even further.”

“Sennheiser is currently the only audio company that has obtained Works with GoPro verification, and the ground-breaking nature of the MKE 2 elements is a testament to the power of this collaborative and excellence-driven approach,” said Achim Gleissner. “In parallel to bringing the MKE 2 elements to the market, Sennheiser is working on solutions for HERO5 cameras and is excited to continue to collaborate with GoPro as their products evolve.”

The MKE 2 elements action mic for GoPro HERO4 cameras will be available starting April 24, 2017.

Check out <https://www.youtube.com/watch?v=xzj2EJvH44k&feature=youtu.be> for audio samples.

About GoPro, Inc.

GoPro, Inc. is transforming the way the world captures and shares its passions. In turn, the world is helping GoPro become one of the most exciting and aspirational companies of our time. For more information, visit gopro.com.

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About Sennheiser

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,750 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and



Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2015, the Sennheiser Group had sales totalling €682 million. www.sennheiser.com

Local Contact

[Jeff Touzeau](#)
jeff@hummingbirdmedia.com
+1 (914) 602-2913

Global Contact

[Stephanie Schmidt](#)
stephanie.schmidt@sennheiser.com
+49 (5130) 600 – 1275