



## HANDMIC DIGITAL – PROFESSIONAL SOUND FOR MOBILE JOURNALISM

**Wedemark/Amsterdam, 15 September 2017 – At IBC, audio specialist Sennheiser has announced the availability of its HANDMIC Digital. An ideal choice for mobile journalism and podcasting, the microphone brings broadcast sound quality to iOS devices as well as Macs and PCs. The HANDMIC Digital is extremely rugged, highly resistant to cell phone interference, and offers excellent suppression of handling, wind and ambient noise, which is important when recording on the showfloor, at events, in manufacturing spaces or in similarly noisy environments. The dynamic HANDMIC Digital features Apogee’s award-winning A/D converter and pre-amp technologies for direct connection to USB or Lightning ports.**



Sennheiser’s HANDMIC Digital brings professional audio quality to iOS devices, Macs and PCs

“A handheld microphone is perhaps the most convenient and flexible tool for mobile journalism. There is no need to mike the interviewee, you can deal with any number of contributors and also have a high level of control over the interview,” explains Nicole Fresen, product manager at Sennheiser. “In the field, the HANDMIC Digital brings these advantages to your iOS device, transforming it into an efficient recording tool, with audio enhanced to professional standards. At home, the HANDMIC Digital will be ideal for producing podcasts or voice-overs.”



Sennheiser’s HANDMIC Digital is a smart tool for field interviews



### **The rugged sound upgrade for journalists and podcasters**

The HANDMIC Digital has been designed to withstand the rigors of field use. An all-metal housing ensures robustness, while the capsule is shock-mounted to suppress handling noise. The microphone is resistant to wind noise and, of course, the EMI emitted by cell phones. It can easily cut through high ambient noise levels, ensuring excellent speech presence even in loud environments.

The HANDMIC Digital can be used with common media production programs and apps, such as FiLMiC Pro, Periscope, Final Cut Pro, Adobe Premiere or Apogee MetaRecorder and Maestro. Apogee's apps, for example, allow the user to record audio, conveniently control the microphone gain and activate functions such as a rumble reducer, overload eliminator or hiss reducer. A red status LED indicates that the microphone is streaming audio.

### **Complete package**

The HANDMIC Digital microphone is supplied with two 2m connection cables (Micro USB to Lightning, and Micro USB to USB type A), a microphone clamp and a solid table stand. A pouch and a quick guide are also included.

"With this microphone, you are ready for an interview in seconds," says Nicole Fresen. "And if the person you are interviewing should also feel like singing – the HANDMIC Digital is a great microphone for that, too!"



### **HANDMIC Digital Technical Data**

Transducer principle: dynamic  
Pick-up pattern: cardioid  
Frequency response: 40 – 16,000 Hz  
Sensitivity at min./max. gain: -54 /-19 dBFS  
Max. sound pressure level at min./max. gain: 134 /99 dB  
Connector on the microphone: Micro USB  
Connection cables: for Lightning or USB (type A) ports  
Cable length: approx. 2 m  
Weight: approx. 340 g  
Dimensions: Ø 48 mm, length 180 mm



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#### **About Apogee**

Founded in 1985, Apogee Electronics designs and manufactures award-winning audio recording solutions that are easy to use and sound amazing. Apogee products like Symphony I/O, Ensemble, Quartet, Duet, ONE, JAM and MiC have been instrumental in creating countless GRAMMY® and OSCAR® winning recordings by the world's most successful music artists. For more information, please visit [www.apogeedigital.com](http://www.apogeedigital.com).

#### **About Sennheiser**

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totaling €658.4 million.  
[www.sennheiser.com](http://www.sennheiser.com)

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