



SENNHEISER RECEIVES FIVE NAMM TEC AWARD NOMINATIONS

Anaheim, CA – October 11, 2017 – Audio specialist Sennheiser has received five nominations for Outstanding Technical Achievement for the 33rd Annual NAMM Technical Excellence & Creativity Awards. The company's innovative AMBEO VR Mic, Digital 6000 and XS Wireless microphone systems, HD 200 PRO headphones, and 'Pro Talk' educational video series were nominated for the prestigious awards in four categories.



Audio specialist Sennheiser has received five award nominations for Outstanding Technical Achievement for the 33rd Annual NAMM Technical Excellence & Creativity Awards.

“We are pleased that the NAMM Foundation continues to acknowledge Sennheiser’s commitment to innovation and excellence in audio technology,” said Jürgen Kockmann, Head of Product Management, Live Performance & Music, for Sennheiser. “We are a company that is committed to shaping the Future of Audio, and the products and video series nominated for this year’s Technical Excellence & Creativity Awards reflect this forward-looking philosophy. Empowered by Sennheiser, our customers are already experiencing great successes in audio using these new solutions, and we are truly excited to help power their future achievements through our innovation.”

Presented by the NAMM Foundation, the TEC Awards are the pro audio and musical instrument industries’ most prestigious awards, celebrating the spirit of innovation and honoring best-in-class products in the pro audio community. Following a two-month call for entries, a panel comprised of leaders in audio and production carefully evaluated each entry before selecting the five Sennheiser products. Winners will be announced during an awards ceremony at the NAMM Show in Anaheim, CA on January 27th. The event will be live-streamed.



AMBEO VR Mic

The AMBEO VR Mic, nominated in the Microphones – Recording category, was carefully designed in consultation with virtual-reality content creators as an elegant solution for three-dimensional audio capture. An Ambisonics microphone fitted with four matched KE 14 capsules in a tetrahedral arrangement, it captures the sound that surrounds you from a single point. Its four channels are then decoded by a free downloadable plugin, available in VST, AU and AAX formats or as stand-alone versions for Mac and PC, resulting in fully immersive 3D sound ready to complement VR video/spherical 360 content.

Sennheiser's AMBEO® VR Mic has been nominated for an Outstanding Technical Achievement Award by the NAMM Foundation in the category of Microphones – Recording.



Digital 6000 Wireless System

The Digital 6000 wireless system, nominated in the Wireless Technology category, adapts the groundbreaking Long Range transmission mode and proprietary audio codec that Sennheiser pioneered on its Digital 9000 wireless system into a two-channel receiver format. With a massive 244 MHz of switching bandwidth, an easy-to-use user interface and frequencies that can simply be placed in an equidistant grid, the Digital 6000 is a powerful, scalable tool for pristine digital wireless transmission. Sennheiser's True Bit Diversity and predictive algorithms help ensure a highly stable connection between transmitter and receiver, providing superior reliability in situations where other digital wireless systems fall short.



Sennheiser's Digital 6000 wireless system has been nominated for an Outstanding Technical Achievement Award by the NAMM Foundation in the category of Wireless Technology.



XS Wireless Systems

Also nominated in the category of Wireless Technology, Sennheiser's XS Wireless systems offer powerful wireless performance across two series—XS Wireless 1 for first-time wireless users and XS Wireless 2 for users who need greater flexibility and control. A total of 11 different microphone and instrument sets ensure excellent live sound, quick setup, a stunning design, and incredible ease of use.

Sennheiser's XS Wireless systems have been nominated for an Outstanding Technical Achievement Award by the NAMM Foundation in the category of Wireless Technology. Pictured is the XS Wireless 1 Vocal Set.



HD 200 PRO Studio Headphones

Nominated in the category of Headphone/Earpiece Technology, Sennheiser's HD 200 PRO headphones offer an ideal entry point into the world of home recording and content creation, and are also the perfect partner for enjoying music with excellent sound quality. In monitoring, the HD 200 PRO's accurate sound image ensures that users can mix even the finest nuances of sound. Designed with superior fit and comfort for long sessions, it is a high-performing, budget-friendly companion at home and in the studio.

Sennheiser's HD 200 PRO headphones have been nominated for an Outstanding Technical Achievement Award by the NAMM Foundation in the category of Headphone/Earpiece Technology.



Pro Talk Series

Sennheiser's Pro Talk Series, which was nominated in the category of Audio Education Technology, brings interviews with the industry's top sound engineers to the Sennheiser YouTube channel. The series is a valuable resource for aspiring engineers and producers of all



levels to learn from the experience of luminaries like Manny Marroquin of Larrabee Studios (Rihanna, Kanye West and John Mayer), Jim Ebdon (Maroon 5, Aerosmith, Sting, Pet Shop Boys), Stephen Curtin (Beyoncé), and Al Schmitt (Frank Sinatra, Miles Davis, Sam Cooke).



Sennheiser's Pro Talk YouTube series has been nominated for an Outstanding Technical Achievement Award by the NAMM Foundation in the category of Audio Education Technology. Pictured is Ken Travis, sound designer for the Broadway musical *Aladdin*.

About Sennheiser

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totaling €658.4 million.

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