



A NEW REFERENCE FOR TODAY'S AUDIOPHILE LISTENING

Sennheiser's new HD 660 S delivers even better sound, comfort and versatility

Wedemark/Tokyo, October 12, 2017 – Audio specialist Sennheiser has launched a new open dynamic headphone for the passionate audiophile – the HD 660 S. The new model builds on the legacy of the HD 650, surpassing the exceptional performance of its predecessor with a new and improved transducer design that delivers lower harmonic distortion for an even more natural, lifelike audio experience. With a lower impedance of 150 ohms, the HD 660 S offers even greater versatility, allowing listeners to enjoy the headphones' reference-class fidelity with both stationary and mobile HiRes players.

“The HD 660 S reflects and enriches today's increasingly multifaceted audiophile experience. It frees listeners to enjoy music to the fullest – whether digital or analog, on a mobile device or on a home HiFi system,” said Axel Grell, Head of Portfolio Management Audiophile at Sennheiser. “The headphones deliver an exceptionally accurate and transparent sound that also has an expressiveness that immerses you in every emotion and nuance of music.”



Building on the legacy of the HD 650, Sennheiser's new HD 660 S delivers even better sound, comfort and versatility.

The improved acoustic design ensures low harmonic distortion, while Sennheiser's proprietary transducer offers improved control of the diaphragm movements thanks to a specially manufactured precision stainless steel fabric, which is adapted to the contour of the

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diaphragm. The transducers are carefully selected and paired by hand to guarantee consistently narrow (± 1 dB) tolerances, while their extremely light aluminum voice coils ensure the highest impulse fidelity. Together, these refinements achieve the authentic, lifelike sound of the HD 660 S – with crisp bass, excellent mid frequency response and a gentle, pleasantly natural treble.

Crafted for a lifetime of listening enjoyment

In the HD 660 S, leading-edge technology meets a long tradition of uncompromising German audio and build quality. This combination of craftsmanship and breakthrough innovation is reflected in their new matt black and anthracite design – a high-end aesthetic that embraces both contemporary style and timeless elegance.

The robust yet lightweight construction also makes listening supremely comfortable. The elliptical ear cups are shaped to follow the anatomy of the ear, while thick padding on the headband and the replaceable ear cushions provides a relaxing and luxurious experience that places the enjoyment of music at center stage.

Created for the diversity of today's audiophile experience

Offering a lower impedance of 150 ohms, the HD 660 S can be enjoyed with HiRes mobile players or when directly connected to high-quality, stationary HiFi components. They fully reveal their potential when connected to the balanced outputs of a dedicated headphone amplifier such as the Sennheiser HDV 820 or to the balanced output of a mobile digital audio player. Accordingly, the headphones offer a choice of connectivity options. The detachable connecting cables made from highly conductive OFC copper offer either a 6.35 mm stereo plug or a balanced 4.4 mm Pentaconn stereo plug, with a 6.35 mm to 3.5 mm adapter also provided.

The HD 660 S will be available from mid-October for 499 EUR (MSRP).



About Sennheiser

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totalling €658.4 million.

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