



SONOSAX JOINS SENNHEISER'S "AMBEO FOR VR" PARTNERSHIP PROGRAM

Wedemark/New York, October 18, 2017 – At the 143rd AES Convention, Sennheiser has announced that Switzerland-based mixer and recorder manufacturer SONOSAX will join the audio specialist's "AMBEO for VR" partnership program. Officially launched at IBC last month, the program has been created to ensure seamless production workflows and interoperability for VR and AR productions. It encompasses collaborations with acclaimed manufacturers of field recorders, VR live cameras and live streaming software, mixing plug-ins and VR platforms.

A leading manufacturer of professional audio mixers and recorders for forty years, SONOSAX has joined the "AMBEO for VR" partnership program with its SX-R4+ 16-track recorder. As well as including the Sennheiser A-to-B converter to enable simultaneous recording of the A and B formats or B Format only from the Sennheiser AMBEO VR Mic, the recorder is also available with an optional, dedicated 12-pin socket for connecting the microphone. This eliminates the need for the split 4 x XLR audio cable – a significant step to make the lives of VR content creators easier.



3D audio capture in the field has just got easier: The SONOSAX SX-R4+ includes the A-to-B converter for the AMBEO VR Mic and provides a dedicated 12-pin socket for direct connection of the microphone.



All “AMBEO for VR” partners and products at a glance



Zoom and the F8 and F4 multitrack field recorders – learn more at zoom.co.jp, [zoom-F8](#) and [zoom-F4](#)



Aaton Digital, the Cantar X3 and CantarMini field recorders – learn more at aaton.com, [CantarX3](#) and [CantarMini](#)



Orah and the Vahana VR live stitching and streaming software – learn more at orah.co and [Vahana VR](#)



Sphericam and the Beast camera – learn more at sphericam.com and [Beast](#)



Noise Makers and the Ambi Head plug-in – learn more at noisemakers.fr and [Ambi Head](#)



Harpex and the Harpex-X plug-in – learn more at harpex.net



Sonosax and the SX-R4+ – learn more at sonosax.ch and [SX-R4+](#)

About Sennheiser

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world’s leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totaling €658.4 million.

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