

Jizan Chamber of Commerce and Industry deploys ADN, the digital conference solution from Sennheiser.

The Chambers of Commerce and Industry in the Kingdom of Saudi Arabia are put into three different categories depending on their number of members: large, mid-sized or small. Each one has a committee made up of directors and members. Like elsewhere in the world, the need for discussion and decision-making here is huge. There are complex tasks to be dealt with – making unbroken, completely clear voice transmission essential, even in emotionally-charged meetings. Furthermore, it's not uncommon to find grandness and splendour in the conference rooms of this region – so a conference system must offer extremely high quality from an aesthetic angle too.



Key requirements:

- Had to be quick to set up.
- Had to blend in well with the existing conference room.

The solutions:

- 1 x ADN C1, 20 x ADN D1, 1 x ADN CU1

Already convinced:

Bader Al Zahrani, Project Manager at Moon Systems, Dammam, Saudi Arabia

"We read about the ADN system in a press article. We were immediately curious about the well-rated, unusually large scope of functionality for a system of this kind. Now the ADN system is a permanent part of our portfolio and we can recommend it to our customers with total confidence. The range of functionality, sleek appearance, rapid set-up: it's all consistently high quality. The fact that this PC-based solution can also be enhanced with updates makes us certain that we have invested in the right system. I think it's very likely that ADN will be found in a lot of conference rooms in the future."

The benefits at a glance:

- Large scope of functionality.
- Sleek appearance, blends in well with conference rooms.
- Clear, easily comprehensible voice transmission.
- Can be installed permanently with minimum effort.